



FCCLA NEWS NOW

Missouri Competitive Event

Fall Leadership Conference

Pre-Submit Event

FCCLA NEWS NOW, an *individual or team event*, where participants create a 3–5 minute pre-submitted mock news broadcast featuring FCCLA-related content such as event coverage, community impact stories, leadership interviews, or chapter spotlights. Videos should include an introduction, a broadcasting report, and an interview.

ELIGIBILITY INFORMATION

1. Each chapter may submit one (1) entry in this event. The video should be developed during the current affiliation year, starting August 1.
2. Participation is open to any fully affiliated FCCLA member(s).
3. Participants must be registered to attend the Missouri Fall Leadership Conference.

GENERAL INFORMATION

1. Participants will create a visual portfolio and submit the project during the designated submission window prior to the Fall Leadership Conference.

CAREER PATHWAYS ALIGNMENT					
Visual Arts & Design	Hospitality & Tourism	Financial Services	Education & Training	Human Services	Public Service
✓					

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9-10	Level 3: Grades 11-12	Level 4: Postsecondary
✓	✓	✓	

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1-4	Presentation Video		Missouri FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals

FCCLA News Now POINT SUMMARY FORM

SPECIFICATIONS	ALL LEVELS
Use of Theme	The conference theme should be easy for the viewer to interpret.
Originality	Present a unique interpretation of the conference theme without duplicating conference graphics.
Chapter Name & Year	Chapter name, conference name, and year must be present in the video. <i>Example: Missouri High School Fall Leadership Conference 2026</i>
Visibility	The video quality should be clear and sharp enough to capture all necessary details without distortion or blurriness.
Audio Clarity	The audio quality should be clear and crisp enough to capture all necessary sounds without distortion, background noise, or muffling.
Spelling, Punctuation and Grammar	Video must look professional with proper spelling, punctuation, and grammar following AP style writing.
Elements of Design	Demonstrate knowledge of multiple elements of design (camera movement, composition, film editing, lighting, sound, plan your shots, etc.)
Principles of Design	Demonstrate knowledge of the principles of design: Balance, rhythm, proportion, emphasis, and harmony.
Overall Appearance	All elements and principles of design should create a professionally appealing video.
Video Requirements	Video should be a minimum of 3 minutes and a maximum of 5 minutes. The mock news broadcast can feature FCCLA-related content such as event coverage, community impact stories, leadership interviews, or chapter spotlights. Videos should include an introduction, a broadcasting report, and an interview.

ALL LEVELS
Participants will create a video. All documents must be saved and submitted in the following format: <u>Submit a Google Drive Folder</u> ✓ Submit as one file ✓ Videos should be submitted in a universal file type such as MP4 ✓ Title file as follows for submission: NewsNow_ChapterName ✓ Accessibility – must be viewable without special permissions (please test link before submission)

FCCLA News Now

POINT SUMMARY FORM

Participant Name: _____ Level: _____

Chapter: _____ Team #: _____ Station #: _____ Presentation Time: _____

1. Make sure all information at the top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or Missouri FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK				POINTS
Turned in by Deadline 0 or 5 points	0 Materials were not turned in by the given deadline	5 All materials were submitted by the given deadline		
Submission Materials and Accessibility 0-5 points	0 All materials were not included in the files, file did not have proper name, and/or did not give proper access.	1 2 3 4 One or more materials are missing from the files and/or proper access is not provided.	5 All materials were included in the files, and proper access was granted.	

EVALUATORS' SCORES

Evaluator 1: _____ Initials: _____
 Evaluator 2: _____ Initials: _____

Total Score: _____ *Divide by number of evaluators*
 _____ **= Average Evaluator Score**

ROOM CONSULTANT TOTAL
(10 points possible)

AVERAGE EVALUATOR SCORE
(90 points possible)

FINAL SCORE
(Average Evaluator Score + Room Consultant Score)

FINAL SCORE

VERIFICATION OF FINAL SCORE & RATING (all evaluators and room consultant initial in the space below)

EVENT CONSULTANT INITIALS: _____

FCCLA News Now EVENT RUBRIC

Participant Name: _____

Level: _____

Chapter: _____

Team #: _____

Station #: _____

Presentation Time: _____

VIDEO						POINTS
Use of Theme 0-10 points	0 Theme is unclear or irrelevant to the video content.	1 2 3 Theme is somewhat represented but is not fully integrated into the broadcast.	4 5 6 7 Theme is clearly represented in the broadcast with relevant connections.	8 9 10 Theme is excellently and creatively woven throughout the broadcast, enhancing the content.		
Inclusion of Chapter Name, Conference Name, and Year 0-5 points	0 Video doesn't not include all listed elements	1 All listed elements were included in the video				
Video Requirements (0-10 points)	0 The video did not follow any of the requirements	1 2 3 The video was too short and lacked required information.	4 5 6 7 The video was too short or too long on time requirement or missing more than one area of information.	8 9 10 The required topics and information were covered, and everything fell within the 3-5 minute window		
Script & Delivery 0-5 points	0 1 Script was poorly organized, difficult to follow, or lacks coherence. Delivery is unorganized or rushed.	2 Script was clear but may have areas that are unclear or lacking smooth transitions.	3 4 Script was organized but includes minor issues in clarity. Delivery is clear and mostly confident.	5 Script was well-written, engaging, and clear. Delivery is confident, polished, and professional		
Interview Technique 0-9 points	0 1 Interview is poorly conducted with irrelevant questions or unclear responses.	2 3 4 Interview is somewhat engaging but lacks depth or effective questioning.	5 6 7 Interview is effective with good questions, clear responses, and solid engagement.	8 9 Interview is professional, engaging, with thoughtful questions and responses that enhance the broadcast.		
Technical Execution: Audio 0-5 points	0 Audio is unclear, and technical issues are distracting.	1 2 Audio quality is acceptable but may have noticeable flaws. Editing is basic.	3 4 Excellent audio quality, clear lighting, well-edited. Some minor technical issues.	5 Flawless technical execution with clear audio quality, smooth transitions, and polished editing.		
Technical Execution: Video 0-5 points	0 Video quality is poor and technical issues are distracting.	1 2 Video quality is acceptable but may have noticeable flaws. Editing is basic.	3 4 Excellent video quality, clear lighting, well-edited. Some minor technical issues.	5 Flawless technical execution with clear video quality, smooth transitions, and polished editing.		
Originality 0-5 points	0 1 Broadcast lacks creativity and feels very generic or unoriginal.	2 3 Shows some creativity and originality, with a few engaging or unique elements.	4 5 Highly creative, original, and engaging, with innovative visuals and content choices.			
Visibility 0-5 points	0 Message is unclear or confusing.	1 2 Message is somewhat clear but could be more focused or engaging.	3 4 5 Message is exceptionally clear, compelling, and effectively communicated.			
Spelling, Punctuation and Grammar 0-5 points	0 More than 60% of content has grammatical errors	1 2 More than 40% of content has grammatical errors	3 4 Few grammatical errors throughout the content	5 1 or less grammatical errors		
Professional Appearance 0-10 points	0 Unprofessional appearance of video content looks unfinished.	1 2 3 Acceptable professional appearance, though some areas need improvement.	4 5 6 Professional appearance, video was well-organized.	7 8 Professional appearance, video looks polished and well-organized.	9 10 Excellent professional appearance, content is well-branded, visually appealing.	

