FCCLA CHAPTER BANNER

Missouri Competitive Event
Fall Leadership Conference

CHAPTER BANNER, *a team event*, recognizes a team that creates a large, colorful banner from textiles which illustrates their interpretation of the FCCLA Fall Leadership Conference theme. A textile is any type of woven, knitted, felt, stitched, or otherwise constructed fabric or material made from fibers. Textiles may include natural fibers such as cotton, wool, linen, silk, polyester, canvas, denim, burlap, etc. While embellishments (buttons, beads, paint, glitter, etc.) may be used for added detail, the primary construction and design of the banner should be textile-based. Embellishments should not be more than 10% of the banner textiles.

ELIGIBILITY INFORMATION

1. Each chapter may submit one (1) entry in this event. The banner should be developed during the current affiliation year, starting August 1.
2. Participation is open to any fully affiliated FCCLA member(s).
3. Participants must be registered to attend the Missouri Fall Leadership Conference.

GENERAL INFORMATION

1. No additional set-up is provided.
2. Participants must set up their banner display during the designated conference registration hours in the designated area.
3. Banners will be displayed throughout the entire conference and must be retrieved during the designated pick-up time listed in conference materials.

CAREER PATHWAYS ALIGNMENT					
Visual Arts & Design	**Hospitality & Tourism**	**Financial Services**	**Education & Training**	**Human Services**	**Public Service**
✓					

EVENT LEVELS			
Level 1: Through Grade 8	**Level 2: Grades 9-10**	**Level 3: Grades 11-12**	**Level 4: Postsecondary**
✓	✓	✓	✓

GENERAL INFORMATION			
Number of Participants per Entry	**Prepare Ahead of Time**	**Equipment Provided for Competition**	**Competition Dress Code**
2-4	Banner Equipment	Table – No Wall space – No Supplies – No	Missouri FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	**Easel(s)**	**File Folder**	**Flip Chart**	**Portfolio**	**Props/Pointers**	**Skits**	**Presentation Equipment**	**Visuals**
							✓ Banner stand	

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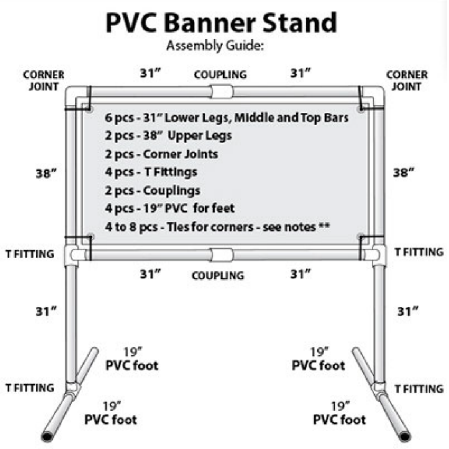
COMPETITION PROCEDURES & REQUIREMENTS

ALL LEVELS
Participants must set up their banner display during the designated conference registration hours in the designated area. Banners will be displayed throughout the entire conference and must be retrieved during the designated time released through conference information.
Each banner must be displayed on its own banner stand. Banners may be vertical or horizontal. The banner may be created using any sort of textile material (no paper, wood, metal, etc.). Textiles may include natural fibers such as cotton, wool, linen, silk, polyester, canvas, denim, burlap, etc. While embellishments (buttons, beads, paint, glitter, etc.) may be used for added detail, the primary construction and design of the banner should be textile-based. Embellishments should not make up more than 10% of the total design. The banner must be 5' x 3' in size. This includes the visible banner from the front view and does not include any part of the banner wrapped around the stand. Pictured is an example of a 5' x 3' banner stand made of PVC pipe: Sand the ends of crossbars and uprights until pieces fit together well and come apart easily. Do not force pieces together if they fit too tightly. You may want to use Vaseline at the joints to make sure they come apart. You may also want to permanently glue the feet pieces together.



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SPECIFICATIONS

SPECIFICATIONS	ALL LEVELS
Use of Theme	Conference theme should be easy for the viewer to interpret.
Originality	Present a unique interpretation of the conference theme without duplicating conference graphics.
Chapter Name & Year	Chapter name and conference name and year must be present on the banner. *Example: Missouri High School | Fall Leadership Conference | 2025*
Visibility	The overall design should be easily viewed from 10' away.
Spelling, Punctuation and Grammar	Banner must look professional with proper spelling, punctuation, and grammar.
Elements of Design	Demonstrate knowledge of the elements of design: Color, line, shape, texture, and space.
Principles of Design	Demonstrate knowledge of the principles of design: Balance, rhythm, proportion, emphasis, and harmony.
Overall Appearance	All elements and principles of design should create a professionally appealing banner.

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POINT SUMMARY FORM

Participant Name: _____ Level: _____

Chapter: _____ Team #: _____ Station #: _____ Presentation Time: _____

1. Make sure all information at the top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or Missouri FCCLA Staff if there are any questions regarding the evaluation process.

	ROOM CONSULTANT CHECK			POINTS
Banner Set-Up 0 or 5 points	**0** Banner not set up during the designated conference registration hours and/or is not in the designated location	**1 2 3 4** Banner is set up in the correct location, but is late or missing orientation documentation	**5** Banner is set up at the designated location during the designated conference registration hours with all necessary materials	
Banner Requirements 0-5 points	**0** Banner does not use the allowable materials and/or the stand is not the required size/setup	**1 2 3 4** Embellishments are the majority non textile	**5** Banner uses the allowable materials and the appropriate stand size and setup	

EVALUATORS' SCORES

Evaluator 1: _____ Initials: _____

Evaluator 2: _____ Initials: _____

Total Score: _____

_____

Divide by number of evaluators

= Average Evaluator Score

ROOM CONSULTANT TOTAL (10 points possible)	
AVERAGE EVALUATOR SCORE (90 points possible)	
FINAL SCORE (Average Evaluator Score + Room Consultant Score)	
FINAL SCORE	

VERIFICATION OF FINAL SCORE & RATING (all evaluators and room consultant initial in the space below)

EVENT CONSULTANT INITIALS: _____

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EVENT RUBRIC

Participant Name: _____ Level: _____

Chapter: _____ Team #: _____ Station #: _____ Presentation Time: _____

PRESENTATION						POINTS
Use of Theme 0-10 points	**0** Conference theme is not evident	**1 2 3** Conference theme is poorly represented	**4 5 6 7** Conference theme is well-represented	**8 9 10** Conference theme is excellently represented		
Spelling, Punctuation & Grammar 0-5 points	**0** More than 60% of text includes an error	**1 2** 40% to 60% of text includes an error	**3 4** Less than 40% of text includes an error	**5** No errors		
Overall Appearance 0-10 points	**0** Banner is illegible and unorganized	**1 2 3** Banner is unorganized, and/or poorly constructed	**4 5 6** Banner is organized and appealing visually and/or poorly constructed	**7 8 9** Banner is organized, appealing visually, lacks in quality construction.	**10** Banner is organized, visually appealing & professional quality of construction	
Originality 0-5 points	**0** Duplicated conference graphic(s)	**1 2** Little evidence of originality	**3 4** Some evidence of creativity and originality	**5** Highly creative and innovative		
Name and Year Identified 0-5 points	**0** Chapter and conference name and year not included	**1 2 3** Has one or partially identified, but not all. (Chapter name, conference name, or conference year identified)	**4 5** Has all correct information identified.			
Visibility 0-5 points	**0 1** Banner difficult to see from less than 5 feet away	**2 3** Banner is easily visible from 5 feet to 9 feet away	**4 5** Banner is easily visible from more than 10 feet away			
Elements of Design 0-25 points	**0 1 2 3 4 5** 0-1 elements of design are applied and/or the elements are not applied well	**6 7 8 9 10** 2 elements of design are applied and/or the elements are somewhat well-applied	**11 12 13 14 15** 3 elements of design are applied, and the elements are mostly well-applied	**16 17 18 19 20** 4 elements of design are applied, and the elements are well-applied	**21 22 23 24 25** 5 elements of design are applied, and the elements are excellently used	
Principles of Design 0-25 points	**0 1 2 3 4 5** 0-1 principles of design are applied and/or the elements are not applied well	**6 7 8 9 10** 2 principles of design are applied and/or the elements are somewhat well-applied	**11 12 13 14 15** 3 principles of design are applied, and the elements are mostly well-applied	**16 17 18 19 20** 4 principles of design are applied, and the elements are well-applied	**21 22 23 24 25** 5 principles of design are applied, and the elements are excellently used	

Evaluator Comments – Include two things done well and two opportunities for improvement:	**TOTAL** (90 points possible)	
	Evaluator #:_____ **Eval. Initials: _____** **RC Initials: _____**	