

Missouri FCCLA Content Creators State Leadership Conference

What is the FCCLA Content Creator Team?

The Missouri FCCLA Content Creator Team is a team of up to six volunteers who have an interest in technology and social media. They will be updating the official Missouri FCCLA Facebook page and Instagram feeds with conference news and photos from their own unique perspectives as well as writing blog updates for the FCCLA website. The Content Creator Team will provide real-time updates to conference attendees as well as those unable to attend the meeting, such as parents, administrators, and other chapter members.

Who is eligible to apply?

Potential Content Creators must have experience with social media tools, including Facebook and Instagram. Content Creators will take photos and videos and create content for Missouri FCCLA social media and website, so experience with simple photo editing and movie making tools such as Movie Maker or iMovie as well as Canva is a must. Content Creators should be good writers – proficient in a concise, informational, but yet conversational writing style.

Interested members and advisers should complete the online application by February 1 annually. Selected Content Creators will receive a \$75 refund toward their conference registration after successfully completing all Content Creator team assignments.

Members

Missouri FCCLA members in their junior or senior year in high school are eligible to apply. Previous attendance at a state leadership conference is not required.

Advisers

Interested Missouri FCCLA advisers are encouraged to apply.

What is the commitment?

Those selected as Content Creators will be expected to complete daily assignments by a set deadline schedule as well as attend all general sessions. Content Creators will be assigned duties that best fit their skills and meet the state association needs. All members of the Content Creator Team will report to the Content Creator Coordinator. Examples of work include taking photographs to be used on the website or in a day in review video, editing photos and videos, and updating the official Missouri FCCLA social media sites.

Missouri FCCLA Content Creator Agreement

We have been made aware of and support that the below student is applying to be part of the Missouri FCCLA State Leadership Conference Content Creator Team. We have been provided with the guidelines and understand the commitment required of the participant.

All applicants must be registered to attend the State Leadership Conference prior to being selected. Registration refunds will not be given for students who are not selected. Selected students must complete daily assignments and tasks in order to have a refund of the registration fee issued.

Selected students are required to bring their own equipment including cameras and memory cards.

If selected, I agree to fully participate as a member of the Missouri FCCLA Media Team and fulfill duties assigned to me. I understand that the work I perform is on behalf of Missouri FCCLA and is therefore licensed under a Creative Commons Attribution-Noncommercial-No Derivative Works 3.0 United States License and is property of Missouri FCCLA. I will receive no payment for my contributions, but will receive a refund for a percentage of conference registration as described above.

Name of Applicant: _____

Chapter: _____

Applicant Signature

Adviser Signature

Administrator Signature

Parent or Guardian Signature

This document must be signed and uploaded with the online application.