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2026-2027

PARTNERSHIP GUIDE



FCCLA® MISSOURI

ABOUT MISSOURI FCCLA

Everyone is part of a family. FCCLA is the only student-led organization with the family as its central focus.

Developing Missouri's Next Generation

About FCCLA: Empowering Youth for Success

Family, Career and Community Leaders of America (FCCLA) is a national nonprofit student organization that empowers youth through Family and Consumer Sciences (FCS) education. As the only national Career and Technical Student Organization (CTSO) with a focus on family, FCCLA helps students develop essential life skills, including leadership, decision-making, and career preparation.

Missouri FCCLA: Leading the Way

Since 1946, Missouri FCCLA has been a top-performing state association, supporting over **9,000** student members and **400** advisers across **300** chapters. Missouri FCCLA equips students to tackle real-world issues, from family relationships and peer pressure to career readiness. Partnering with Missouri FCCLA means investing in the next generation of leaders who are making a positive impact in their communities.



LEAD. EDUCATE. SERVE. INSPIRE.

WHAT WE DO

For Students:

- 1 Personal Growth**
Leadership Development | Skill Building | Self Confidence
- 2 Education & Career Benefits**
Career Preparation | Scholarships & Awards | Professional Connections
- 3 Community Involvement**
Service Projects | Advocacy | Teamwork
- 4 Memorable Experiences**
Conferences & Events | Travel Opportunities | Friendships

For Advisers:

- Student Impact**
Mentorship | Leadership Development | Career Readiness
- Professional Growth**
Professional Development | Skill Enhancement | Networking
- Rewarding Experiences**
Student Success | Recognition | Fulfillment
- Resources & Support**
Comprehensive Resources | Adviser Training | Community Support

VOLUNTEER OR SPONSOR A STAR EVENT

Baking and Pastry
Career Investigation
Chapter in Review Display and Portfolio
Chapter Service Project Display and Portfolio
Culinary Arts
Early Childhood Education
Entrepreneurship
Event Management
Fashion Construction
Fashion Design
Focus on Children
Food Innovations
Hospitality, Tourism and Recreation
Interior Design
Interpersonal Communications

**see page 12 for more details*

Job Interview
Leadership
National Programs in Action
Nutrition & Wellness
Parliamentary Procedure
Personal Finance: Presented by EVERFI
Professional Presentation
Promote and Publicize FCCLA
Public Policy Advocate
Repurpose and Redesign
Say Yes to FCS Education
Sports Nutrition
Sustainability Challenge
Teach and Train
Teaching Strategies

VISIBILITY. GROWTH. ACCESS. PRESTIGE.

Benefits

Partnering with Missouri FCCLA is a powerful way to support the development of future leaders while increasing your organization's visibility and engagement statewide. As a partner, you'll benefit from tailored opportunities for brand exposure, direct interaction with students and educators, and a meaningful role in enhancing Missouri FCCLA's programs, events, and member experiences.

What We Get:

Enhanced Program Quality:

Your partnership enables Missouri FCCLA to deliver high-quality, engaging programs and events that empower students to build essential skills and grow both personally and professionally.

Expanded Visibility and Reach:

With your support, Missouri FCCLA can connect with more students, educators, and community members, while investing in marketing and outreach to increase awareness and participation statewide.

Exceptional Member Experiences:

Partnership contributions enhance the student experience—enabling well-organized conferences, enriching educational sessions, and access to valuable resources that promote real-world skill development.

Sustainability and Growth:

Consistent partner support ensures Missouri FCCLA's long-term success, allowing the organization to expand its reach, strengthen its programs, and continue making a positive impact on the next generation of leaders.

What You Get:

Youth Investment:

By partnering with Missouri FCCLA, you are directly contributing to the growth and development of future leaders, demonstrating your commitment to education, community development, and youth leadership.

Prominent Visibility and Reach:

Gain exposure to over 9,000 Missouri FCCLA members and 400 advisers statewide. Your brand will be showcased through intentional placement on event materials, digital platforms, and program highlights.

Targeted Marketing and Advertising:

Reach a highly engaged audience of students, educators, and industry professionals through social media, conference programs, event signage, and digital communications.

Engagement Opportunities:

Participate in workshops, expos, and interactive sessions where you can connect directly with students, educators, and other partners—generating valuable leads and building lasting connections.

EXPERIENCE. LEAD. COMPETE. CONNECT.

Featured Events

State Leadership Conference

March 14-16, 2027 | Springfield, MO

Join Missouri FCCLA members from across the state for a dynamic three-day experience filled with leadership workshops, inspiring speakers, and competitive events. Students will have the opportunity to develop their leadership skills, showcase their talents, and connect with peers and advisers, all while exploring future career paths.

Fall Leadership Conference

November 8-9, 2026 | Columbia, MO

Kick off the school year with Missouri FCCLA's Fall Leadership Conference, where members can engage in skill-building workshops, hear from motivational speakers, and explore new opportunities for chapter growth. It's a perfect event to ignite passion and leadership potential in members.

Industry Immersion Series

October 5, 2026 | Silver Dollar City | Branson, MO

October 19, 2026 | Saint Louis Zoo | St. Louis, MO

October 28, 2026 | New Theater | Overland Park, KS

Get hands-on, real-world experience in various industries with the Missouri FCCLA Industry Immersion Series. Members will explore different career fields, connect with industry professionals, and gain insights into career pathways, all while discovering their own strengths and interests.

Legislative Shadowing

April 20-21, 2027 | Jefferson City, MO

Experience government in action with Missouri FCCLA's Legislative Shadowing program. Selected members will spend a day at the Missouri Capitol, meeting state leaders, advocating for Career and Technical Education, and learning how policies are made.

Featured Events Continue on Page 6.

Featured Events *(continued)*

The Road Show

September 11, 2026 | Virtual
September 14, 2026 | Webb City

September 21, 2026 | Jefferson City
September 28, 2026 | Salisbury

Missouri FCCLA's Road Show brings expert support directly to chapters across the state. Missouri FCCLA staff travel to various locations, offering personalized training, leadership workshops, and guidance on starting and strengthening chapters. It's the perfect way for advisers to gain firsthand support and resources close to home.

Middle School Culinary Boot Camp

December 4, 2026 | Palmrya, MO
February 5, 2027 | Nevada, MO

Designed for aspiring young chefs, this boot camp gives middle school students a hands-on introduction to culinary arts. Participants will learn essential cooking techniques, explore kitchen safety, and compete in fun, skill-based challenges.



VOLUNTEER OR SPONSOR A SHOW-ME SKILLS EVENT

Banner Challenge
Culinary Food Art
Culinary Knife Skills
Fashion Sketch
FCCLA Creed Speaking & Interpretation
FCCLA Recruit
Lesson Plan Development & Modification
Photography

**see page 12 for more details*

\$20 Clothing Challenge
Cake Decorating
Fiber Art
Impromptu Speaking
Pin It!
PR Photo Challenge
Toward New Horizons
Toys that Teach
Venture NLC

PARTNER. SUPPORT. EMPOWER. REACH.



10,000+ Student Members



460+ Adult Advisers



1,000+ FLC Attendees



1,800+ SLC Attendees



1,000+ Competitors



3,400+
Followers



2,900+
Followers



1,000+
Views

SPONSOR. IMPACT. INSPIRE. CHANGE.

Investing in Tomorrow's Leaders

Missouri FCCLA sponsorships make a real difference—fueling the programs, events, and opportunities that shape the next generation of leaders. By investing in our students, your organization helps provide hands-on experiences in leadership, advocacy, and career readiness. In return, you gain targeted exposure, recognition at major events, and meaningful connections with advisers, members, and community stakeholders across Missouri.

Sponsorship Packages

SHOW-ME | \$5000

- \$1000 in Competitive Events sponsorships
- Recognition as a Show-Me Partner on Missouri FCCLA website with logo and branding
- Recognition as a Show-Me Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Show-Me Partner at all state conference general sessions and receptions with logo and branding
- Five (5) minute speaking opportunity at State Leadership Conference Opening General Session
- Two guaranteed 30-minute leadership workshop sessions at a state conference
- Complimentary premium Partner Showcase booth at both state conferences within the school year
- Five (5) red jacket sponsorships
- Logo in the footer of Missouri FCCLA letterhead
- Four (4) custom social media posts on Missouri FCCLA outlets
- Four (4) custom appearances on the Missouri FCCLA *The Red Report* newsletter



Sponsorship packages continue on page 9.

STAR | \$3000

- \$750 in Competitive Events sponsorships
- Recognition as a Star Partner on Missouri FCCLA website with logo and branding
- Recognition as a Star Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Star Partner at all state conference general sessions and receptions with logo and branding
- Three (3) minute speaking opportunity at Business & Recognition Session at State Leadership Conference
- One guaranteed 30-minute leadership workshop session at a state conference
- Complimentary premium Partner Showcase booth at both state conferences within the school year
- Three (3) red jacket sponsorships
- Two (2) custom social media posts on Missouri FCCLA outlets
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



ROSE | \$1500

- \$500 in Competitive Events sponsorships
- Recognition as a Rose Partner on Missouri FCCLA website with logo and branding
- Recognition as a Rose Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Rose Partner at all state conferences general sessions and receptions with logo and branding
- Complimentary standard Partner Showcase booth at both state conferences within the school year
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



RED | \$750

- \$250 in Competitive Events sponsorships
- Recognition as a Red Partner on Missouri FCCLA website with logo
- Recognition as a Red Partner on materials with logo for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Red Partner at all state conference general sessions and receptions with logo
- Complimentary standard Partner Showcase booth of the partner's choice (1 conference only)
 - A second standard Partner Showcase booth can be added to your partnership level for an additional \$200
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



Sponsorship Packages (Quick Glance)

BENEFIT	RED \$750	ROSE \$1,500	STAR \$3,000	SHOW-ME \$5,000
Competitive Events Sponsored	\$250	\$500	\$750	\$1,000
Website Recognition (Logo)	✓	✓	✓	✓
Conference Materials Branding	✓	✓	✓	✓
On-Screen Recognition	✓	✓	✓	✓
Letterhead Logo Inclusion	✗	✗	✗	✓
Speaking Opportunity	✗	✗	3 min at SLC B&R	5 min at SLC Opening
Workshop Sessions	✗	✗	1 Guaranteed	2 Guaranteed
Red Jacket Sponsorships	✗	✗	3	5
Custom Social Media Posts	✗	✗	2	4
The Red Report Newsletter Appearances	2	2	2	4
Partner Showcase Booth at State Conference	Standard 1 conference	Standard 2 conferences	Premium 2 conferences	Premium 2 conferences

A la Carte Sponsorship Opportunities

LEGISLATIVE SHADOWING | \$500

- Recognition as a sponsor on the Legislative Shadowing page of the Missouri FCCLA website with logo
- Recognition as a sponsor on Legislative Shadowing materials with logo
- On-screen recognition as a sponsor at Legislative Shadowing welcome and wrap-up receptions
- One (1) custom appearances on the Missouri FCCLA *The Red Report* newsletter

MIDDLE SCHOOL CULINARY BOOT CAMP | \$500

- Recognition as a sponsor on the Middle School Culinary Boot Camp page of the Missouri FCCLA website with logo
- Recognition as a sponsor on Middle School Culinary Boot Camp materials with logo
- On-screen recognition as a sponsor at the MS Culinary Boot Camp event
- One (1) custom appearances on the Missouri FCCLA *The Red Report* newsletter

PARTNER SHOWCASE | \$500 PREMIUM | \$300 STANDARD

The Conference Partner Showcase provides colleges and universities, military partners, business and industry, and fundraising partners the opportunity to engage and interact with all conference attendees.

The Conference Partner Showcase is a hub for conference attendees. Located in a central location at the conference center, the Partner Showcase contains all exhibitors, student activities and lounge space to maximize and drive student engagement. Some partnership levels include complimentary exhibit space.

Premium Booth: \$500 per conference

- 2 tables + 4 chairs
- Maximum traffic placement
- Logo in conference program
- Includes 2 Lunches
- Includes power plug in

Standard Booth: \$300 per conference

1 table + 2 chairs
Standard traffic placement
Name in conference program
Includes 1 Lunch

A la carte sponsorship opportunities continue on page 12.

STAR EVENTS SPONSOR | \$250 PER EVENT

Contribute to the success of the career-aligned competitive events youth members participate in at State Leadership Conference. Choose from more than thirty (30) events.

- Recognition as sponsor with logo on the STAR Events page of the Missouri FCCLA website
- On-screen recognition as an event sponsor with logo through the duration of event recognition
- \$100 of sponsorship is presented to state event winner for use toward national competition expenses
- Name included on event certificates and award communications
- Present event winner with trophy and \$100 scholarship toward national competition

SHOW-ME SKILLS SPONSOR | \$100 PER EVENT

Contribute to the success of the career-aligned competitive events youth members participate in at State Conferences

- Recognition as sponsor with logo on the Show-Me Skills page of the Missouri FCCLA website
- On-screen recognition as an event sponsor with logo through the duration of event recognition
- Present event winner with plaque if present at conference

CONFERENCE ATTENDEE GIFT | CHOICE BUDGET

REACH: AVERAGE 1500 PER CONFERENCE

Customize a souvenir for Fall Leadership Conference and/or State Leadership Conference attendees with your logo and sponsor information. Collaborate with Missouri FCCLA staff to design the best souvenir for the project budget.

VOLUNTEER REFRESHMENTS | \$1,000

REACH: 250+ COMPETITIVE EVENTS VOLUNTEERS

Provide a coffee and refreshment station for Competitive Events volunteers at the State Leadership Conference. As the exclusive sponsor, your logo will be displayed at the station and on thank you signage.

ADVISER AND/OR ATTENDEE GIFT | CHOICE BUDGET

REACH: AVERAGE 1,200+ PER CONFERENCE

Customize a souvenir for Fall Leadership Conference and/or State Leadership Conference advisers and/or attendees with your logo and sponsor information. Collaborate with Missouri FCCLA staff to design the best souvenir for the project budget.

CONFERENCE BADGES | \$1500

REACH: AVERAGE 1500 PER CONFERENCE

Sponsor the cobranded Fall Leadership Conference or State Leadership Conference attendee name badge to have your logo around the necks of more than conference attendees. Branding is subject to approval and is cobranded with Missouri FCCLA logo.

LET'S PARTNER!

DEADLINES:

Conference Sponsors and Partnerships

October 9, 2026 | Fall Leadership Conference

February 12, 2027 | State Leadership Conference

Custom and Misc. Partnerships

Custom partnerships and sponsorships can be added at any time. Please feel free to email for additional information.



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