



## VENTURE NLC

Missouri Competitive Event  
State Leadership Conference

**VENTURE NLC**, an individual event, allows participants to create an itinerary for one FCCLA member to travel to Washington, D.C. for National Leadership Conference. This trip will include planning for travel to and from the conference location, FCCLA registration fees, lodging, meals, and entertainment while staying within a \$2,000.00 budget. This event will incorporate Financial Fitness basics of financial literacy while planning to attend the National Leadership Conference.

### ELIGIBILITY INFORMATION

1. Each chapter may submit three (3) entries in each level of this event. Entries will be available on a first-come, first-serve basis. The conference facility and schedule will determine the number of entries.
2. Participation is open to any fully affiliated FCCLA member.
3. The project must be planned and prepared by the participant only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately to avoid false credit for unoriginal or non-participant work.
4. The project must be developed and completed during the current school year, beginning August 1, 2025, and ending before the State Leadership Conference.
5. Participants must be registered to attend the Missouri FCCLA State Leadership Conference.

### GENERAL INFORMATION

1. A table will be provided.
2. Spectators are not allowed.
3. Presentations may not be recorded or photographed during competition except by official Missouri FCCLA photographers.
4. Participants must follow the approved dress code for participation in this event.

CAREER PATHWAYS ALIGNMENT					
Visual Arts & Design	Hospitality & Tourism	Financial Services	Education & Training	Human Services	Public Service
	✓	✓			

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9-10	Level 3: Grades 11-12	Level 4: Postsecondary
✓	✓	✓	✓

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Oral Presentation Portfolio	Table – Yes Supplies – No	Missouri FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals
	✓			✓			✓	

## VENTURE NLC

### COMPETITION PROCEDURES & TIME REQUIREMENTS

TIME	ALL LEVELS
Each participant will submit a portfolio to the event room consultant at the designated time for participation. Evaluators will use the provided rubric to score and provide feedback for each participant.	
10 minutes	Room consultants and evaluators will have 10 minutes to preview the portfolio before the presentation begins.
5 minutes	The participant will have 5 minutes to set up for the presentation after room consultants and evaluators have previewed the portfolio. Other persons may not assist.
10 minutes	The oral presentation should be 5 to 10 minutes in length. A 1-minute warning will be given at 9 minutes. The participant will be stopped at 10 minutes.
5 minutes	Following the presentation, evaluators will have 5 minutes to interview the participant.
5 minutes	Evaluators will have 5 minutes to score the project and presentation.
<b>Total Time: 35 minutes</b>	

## VENTURE NLC

### SPECIFICATIONS

EVENT FORMAT	
<b>Portfolio</b>	<p>The portfolio is a collection of materials used to document and illustrate the work of the project. Materials must be contained in the official FCCLA binder obtained from the FCCLA national supplier.</p> <p>A decorative or informative cover may be included. All materials, including the divider pages and tabs, must fit within the cover.</p> <p>The portfolio must contain no more than 31 pages: 1 project identification page, 1 table of contents page, 0-5 divider page(s), 1-2 Planning Process summary page(s), 1-2 profile of event page(s), 3-12 comparison pages, 1-6 travel plan page(s), and 1-2 resource summary page(s).</p> <p>All pages must be one-sided only. All pages except divider pages must be 8½" x 11".</p>
SPECIFICATIONS	ALL LEVELS
<b>Project Identification Page</b> 1 – 8 ½" x 11" page	On plain paper, with no graphics or decorations; must include participant's name, chapter name, school, event and level, and project title.
<b>Table of Contents</b> 1 – 8 ½" x 11" page	List the parts of the portfolio in the order in which the parts appear.
<b>Divider Pages</b> 0-5 divider pages	May be tabbed; may contain a title, section name, graphics, thematic decorations, and/or page numbers; may be larger than 8½" x 11" but still must fit within cover dimensions; should not include other content.
<b>FCCLA Planning Process Summary Page</b> Up to 2 – 8 ½" x 11" page(s)	Summarize how each step of the FCCLA Planning Process was used to plan and implement the project; use of the Planning Process may also be described in the oral presentation.

<b>Profile of Event</b> Up to 2 – 8 ½" x 11" page(s)	Create a profile of the event the participant is attending – FCCLA National Leadership Conference. Must include a description of the type of attendee (member, adviser, competitor, officer, award recipient, etc.), a goal statement for the project, travel dates, expenses required (travel, registration fees, lodging, meals, entertainment, etc.), and a summary of the challenges involved in developing workable financial plan.
<b>Comparison Shopping</b> Up to 2 – 8 ½" x 11" page(s)	Must include evidence of comparison shopping for all expenses, utilizing an organizational method most effective to the participant. Comparison shopping is defined for this project as an examination of the costs and features of two or more forms or sources of a specific product or service.
<b>Travel Plan</b> Up to 6 – 8 ½" x 11" page(s)	<p>Uses an organizational method most effective to the participant; must include sources and the budget of \$2,000, a list of all products/services to be acquired, sources selected, key features considered, quantities, dates, unit costs, and total costs. Graphics may be used. The following should be shown, at a minimum:</p> <ul style="list-style-type: none"> <li>✓ NLC registration package and additional fees</li> <li>✓ Travel (type of travel to and from destination as well as travel while on-site; all fees should be included)</li> <li>✓ Lodging details and fees</li> <li>✓ Meal costs (minimum of two meals per day)</li> <li>✓ Entertainment (minimum of two "sight-seeing," entertainment events)</li> <li>✓ Additional costs and fees incurred</li> </ul>
<b>Resources Summary</b> Up to 2 – 8 ½" x 11" page(s)	Must include at least six resources, both human and nonhuman, used to complete the project, including sources of product/service information and sources of advice; use and organized, consistent format; include a paragraph at the beginning of the list to summarize what was learned about the use of resources while completing the project.
<b>Appearance</b>	Portfolio must be neat, legible, and professional and use correct grammar and spelling.

EVENT FORMAT	
<b>Oral Presentation</b>	<p>The oral presentation should be 5 to 10 minutes in length and is delivered to evaluators and room consultants.</p> <p>The presentation should describe the research and planning efforts in detail. The portfolio will be used by the participant during the oral presentation.</p> <p>Participants may use visuals including samples, objects, posters, charts, slides, presentation software, and audiovisual equipment.</p>
SPECIFICATIONS	ALL LEVELS
<b>Organization/Delivery</b>	Deliver the oral presentation in an organized, sequential manner; concisely and thorough summarize research.
<b>Knowledge of Subject Matter</b>	Demonstrate knowledge of travel planning and basics of financial literacy.
<b>Explanation of Financial Situation</b>	Clearly and thoroughly explain the role of needs, wants, goals, values, priorities, and challenges in the financial situation.
<b>Explanation of Decisions Involved in Financial Plan</b>	Explain a minimum of three decisions that were involved in the financial plan.
<b>Summary</b>	Summarize ways in which planning a financial situation was helpful.

<b>Use of Portfolio and Visuals</b>	Use portfolio to describe all phases of the project. Use original, creative, and appealing visuals to enhance the presentation.
<b>Voice</b>	Speak clearly with appropriate pitch, volume, and tempo.
<b>Body Language/Clothing Choice</b>	Use appropriate body language. Wear Missouri FCCLA official dress.
<b>Grammar/Word Usage/Pronunciation</b>	Use proper grammar and word usage. Use proper pronunciation.
<b>Responses to Evaluators' Questions</b>	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked during the interview portion after the presentation.

# VENTURE NLC

## POINT SUMMARY FORM

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

1. Make sure all information at the top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or Missouri FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK				POINTS
<b>Check-In</b> 0 or 5 points	<b>0</b> Did not arrive on time for participant check-in		<b>5</b> Arrived on time for participant check-in	
<b>Portfolio</b> 0 or 1 point	<b>0</b> Binder is not the official binder and/or contents do not fit within the binder		<b>1</b> Binder is the official binder and contents fit within the binder	
<b>Portfolio Pages</b> 0-2 points	<b>0</b> There is no portfolio	<b>1</b> Portfolio exceeds the page limit or is missing one or more elements.	<b>2</b> Portfolio contains no more than 31 pages, including: 1 project identification page 1 table of contents page Up to 5 divider pages Up to 2 Planning Process pages Up to 12 comparison pages Up to 6 travel plan pages Up to 2 resource summary pages	
<b>Project Identification Page</b> 0-2 points	<b>0</b> Project ID page is missing	<b>1</b> Project ID page is presented but is missing correct information	<b>2</b> Project ID page is present and completed correctly	
				<b>ROOM CONSULTANT TOTAL</b> (10 points possible)
<b>EVALUATORS' SCORES</b> Evaluator 1: _____ Initials: _____ Evaluator 2: _____ Initials: _____  <b>Total Score:</b> _____ <i>Divide by number of evaluators</i> _____ <b>= Average Evaluator Score</b>				<b>AVERAGE EVALUATOR SCORE</b> (90 points possible)  <b>FINAL SCORE</b> (Average Evaluator Score + Room Consultant Score)  <b>FINAL SCORE</b>

**VERIFICATION OF FINAL SCORE & RATING** (all evaluators and room consultant initial in the space below)

**EVENT CONSULTANT INITIALS:** \_\_\_\_\_

# VENTURE NLC EVENT RUBRIC

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

PORTFOLIO							POINTS
<b>FCCLA Planning Process Summary</b> 0-5 points	<b>0</b> Planning Process summary not provided	<b>1</b> Inadequate steps in the Planning Process are presented	<b>2</b> All Planning Process steps are presented, but not summarized	<b>3</b> All Planning Process steps were used and very briefly summarized	<b>4</b> All Planning Process steps were adequately summarized	<b>5</b> Each step of the Planning Process is fully explained	
<b>Divider Pages &amp; Table of Contents</b> 0-3 points	<b>0</b> No divider pages or table of contents	<b>1</b> 1 divider page with correct labeling; no table of contents	<b>2</b> 2-3 divider pages with correct labeling; table of contents listed without page numbers	<b>3</b> 4-5 divider pages correctly labeled; table of contents complete with page numbers			
<b>Profile of Event</b> 0-8 points	<b>0</b> Profile of event not included	<b>1 2 3</b> Profile of event is unclear and vague	<b>4 5 6</b> Profile of event is partially explained, but missed 1-2 of the required topics	<b>7 8</b> All elements of the profile of event are included and thoroughly explained			
<b>Comparison Shopping</b> 0-7 points	<b>0</b> Comparison shopping research missing	<b>1 2</b> Minimal research, little evidence of comparison shopping	<b>3 4 5</b> Some evidence of comparison shopping and research	<b>6 7</b> Thorough comparison shopping research; all elements included			
<b>Travel Plan</b> 0-12 points	<b>0</b> No travel plan included	<b>1 2 3</b> Minimal information; unorganized	<b>4 5 6</b> Partial information; several elements missing	<b>7 8 9</b> Most information is included, but somewhat vague	<b>10 11 12</b> Most information is included, but somewhat vague		
<b>Budget</b> 0-8 points	<b>0</b> Over budget by more than \$500, missing multiple required expenses	<b>1 2 3</b> Went over budget by less than \$500, missing a few required expenses	<b>4 5 6</b> Went over budget by less than \$100, all required expenses included	<b>7 8</b> Stayed at or under budget, all expenses included, made good financial decisions			
<b>Resources Summary</b> 0-5 points	<b>0</b> No resources cited and summarized	<b>1</b> Very few resources, no variety and/or no summary; citations only	<b>2</b> Few resources, very little variety; summary extremely brief	<b>3</b> Some resources and variety; summary brief, not much detail	<b>4</b> Good variety of resources; adequate summary	<b>5</b> Excellent variety of resources and thorough and detailed summary	
<b>Appearance</b> 0-3 points	<b>0</b> Portfolio is illegible and unorganized	<b>1</b> Organized poorly, several grammatical and spelling errors	<b>2</b> Portfolio is neat, legible, and professional with correct grammar and spelling	<b>3</b> Neat, legible, and professional with flawless grammar and spelling; very effective organization			

ORAL PRESENTATION							POINTS
<b>Organization/ Delivery</b> 0-10 points	<b>0</b> Presentation is not complete or presented briefly and does not cover components of the project	<b>1 2 3</b> Presentation covers some or all topic elements with limited information	<b>4 5 6</b> Presentation gives complete information but does not explain the project well	<b>7 8</b> Presentation covers information completely but does not flow well	<b>9 10</b> Presentation covers all relevant information with a seamless and logical delivery		
<b>Financial Situation</b> 0-5 points	<b>0</b> Did not discuss financial situation during presentation	<b>1</b> Financial situation is mentioned but is unclear and confusing.	<b>2 3</b> Missing some components but briefly mentioned the financial situation.	<b>4</b> Clearly explains financial situation, but overlooks challenges	<b>5</b> Clearly and thoroughly explains the role of needs, wants, goals, values, priorities, and challenges in the financial situation		
<b>Knowledge of Subject Matter</b> 0-5 points	<b>0</b> Seemed confused and missed key information	<b>1</b> Knew the bare minimum	<b>2 3 4</b> Participant shows knowledge of traveling but missing importance of budgeting	<b>5</b> Demonstrates extensive knowledge of travel smarts and financial literacy			
<b>Use of Portfolio/ Visuals</b> 0-5 points	<b>0</b> Did not use portfolio during presentation	<b>1</b> Minimally references the portfolio	<b>2 3 4</b> Uses portfolio some, but doesn't seem familiar with it	<b>5</b> Uses portfolio to support all elements of the presentation; uses other visuals to enhance the presentation			
<b>Financial Planning Summary</b> 0-3 points	<b>0</b> No summary of the benefit of financial planning discussed	<b>1</b> Brief and vague summary of the benefits of financial planning discussed	<b>2</b> Discusses the stages of planning, but does not elaborate on the importance of financial planning	<b>3</b> Thoroughly and clearly explains how financial planning aided in the travel planning process			
<b>Voice, Pitch, Tempo, Volume</b> 0-3 points	<b>0</b> Difficult to hear and understand	<b>1</b> Volume was very soft; needs to slow down or speed up	<b>2</b> Speaks clearly with a few minor stumbles	<b>3</b> Speaks clearly with appropriate pitch, volume, and tempo			
<b>Body Language/ Official Dress</b> 0-3 points	<b>0</b> Body language is disruptive; not in official dress	<b>1 2</b> Missing at least one element of official dress; body language someone distracting	<b>3</b> In full official dress; body language enhances presentation				
<b>Responses to Evaluators' Questions</b> 0-5 points	<b>0</b> Did not answer evaluators' questions	<b>1 2</b> Unable to answer some questions and/or given with hesitation and/or inaccurate	<b>3 4</b> Gave appropriate responses to evaluators' questions	<b>5</b> Responses to questions were appropriate and given without hesitation			

<b>Evaluator Comments – Include two things done well and two opportunities for improvement:</b>	<b>TOTAL</b> (90 points possible)	
	<b>Evaluator #:</b> _____	
	<b>Eval. Initials:</b> _____	
<b>RC Initials:</b> _____		

