

2025 - 2026

NEW ADVISER HANDBOOK



FCCLA® MISSOURI

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MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

PURPOSES

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote Family and Consumer Sciences and related occupations.

FCCLA CTE CAREER CLUSTER OPPORTUNITIES THROUGH FCS



Career Ready Practices

Explore Career Clusters supported by FCCLA through FCS education, showcasing career opportunities that build real-world skills and prepare students for success in their future careers.

ARTS & DESIGN

Possible careers include:

- Art Therapist
- Commercial Designer
- Costume Designer
- Event Designer/Coordinator
- Fashion Designer
- Interior Designer
- Personal Stylist
- Residential Designer
- Space Planner
- Textile Designer

and more!

HOSPITALITY & TOURISM

Possible careers include:

- Event Planner
- Head Cook
- Hotel Manager
- Human Resources Specialist
- Nutritionist
- Park Ranger
- Restaurant Manager
- Sous Chef
- Theme Park Manager
- Travel Consultant

and more!

FINANCIAL SERVICES

Possible careers include:

- Accountant
- Certified Financial Planner (CFP)
- Credit Counselor
- Digital Banking Specialist
- Financial Literacy Educator
- Insurance Agent
- Personal Banker or Financial Advisor
- Portfolio Manager
- Tax Advisor

and more!

EDUCATION & TRAINING

Possible careers include:

- Academic Dean
- Behavior Specialist
- College Professor
- Curriculum Developer
- Education Researcher
- eLearning Specialist
- Guidance Counselor
- Administrator
- Teacher

and more!

HUMAN SERVICES

Possible careers include:

- Academic Dean
- Behavior Specialist
- College or University Professor
- Curriculum Developer
- Education Researcher
- eLearning Specialist
- Guidance Counselor
- School Principal or Teacher
- Superintendent

and more!

PUBLIC SERVICE

Possible careers include:

- Accessibility Specialist
- City Planner
- Disease Prevention Specialist
- Epidemiologist
- Housing Specialist
- Human Services
- Social Worker
- Transportation Coordinator
- Youth Services

and more!

WHAT IS FCCLA?



FCCLA: The Ultimate Leadership Experience is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences (FCS) education. Missouri FCCLA has more than 9,000 across more than 300 chapters in fourteen regions across Missouri. Missouri FCCLA has impacted hundreds of thousands of students since its charter in 1946.

Family, Career and Community Leaders of America is unique among youth organizations because its programs support Family and Consumer Sciences education and career exploration. It is the only in-school career and technical student organization with the family as its central focus. Participation in state and national programs and chapter activities helps members become strong leaders in their families, careers, and communities.



BELLA BAKER

**PRESIDENT
MISSOURI FCCLA
FROM ATLANTA C-3**

MISSOURI



When establishing and affiliating an FCCLA chapter, members and advisers must affiliate membership at all levels - national, state, and region. Missouri FCCLA has fourteen regions, dividing the state geographically and providing more localized activities for members.

Each state association serves as a resource for local chapters by providing leadership, assistance, and programming. The state association has an individual state adviser as well as other staff who serve as a resource for deadlines and events in Missouri, chapter adviser professional development, and chapter outreach.

National FCCLA establishes guidelines for membership, Competitive Events, National Programs and recognition, and nationally-sponsored conferences. Additionally, Missouri FCCLA has state programming, membership and participation incentives and awards, competitive events, and more. All state-sponsored information, including state staff contact information can be found on the Missouri FCCLA website at <https://missourifccla.org/>.

CHAPTERS



FCCLA chapters are structured in a variety of ways to meet the needs of chapters across the country. Local chapters begin within Family and Consumer Sciences programs in middle and high schools with FCS teachers serving as advisers. Once students and advisers pay local, state, and national dues they are an affiliated chapter. Local chapters typically select a slate of officers and then create a program of work for the year. FCCLA is a student-led organization so the members and advisers work together to determine a structure and program that meets the needs of their own Family and Consumer Sciences program, FCCLA chapter, school, and community.

GETTING – STARTED –

Contact state staff at mofccla@dese.mo.gov for information and materials needed to start a chapter.

Meet with your Administration. Schedule a meeting with your administration to discuss the purposes, mission, and benefits of FCCLA. Administrators may ask some of the following questions:

- What steps need to be taken to establish a chapter?
- How much time will be required?
- What will be the extent of the projects?
- What will be the involvement of people outside the school?
- What are the costs?

You will want to find out the following from your administration:

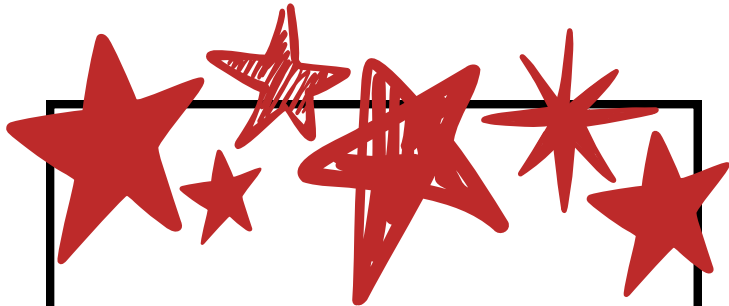
- What school policies govern student activities?
- What are his/her expectations for an adviser?
- What travel requirements are established for student organizations?
- How do you obtain funding?
- How can you get FCCLA activities on your school calendar?

Explore FCCLA's Website. Check out both National FCCLA and Missouri FCCLA websites to get information about programs and conferences. Use the search tool to help you find information.

Find a Mentor. Talk with teachers who currently have chapters. Visit an active chapter or contact state staff for mentor suggestions.

Affiliate. Go to the FCCLA portal and register. If you are a new adviser in an existing chapter, make sure to update your information. Affiliation is required to use the FCCLA organization name and to receive the benefits associated with membership.

THE FCCLA + ADVISER +



**Advantages
of Being an
Adviser**



**Practices
of a Great
Adviser**



**Balancing
your Life**

Resources



ADVANTAGES

OF BEING AN ADVISER

An FCCLA adviser is a unique individual. Being an adviser is one of the most challenging and rewarding experiences you can have and being an effective adviser is the key factor to a successful chapter. The focus of this section is to provide you with the skills necessary to help you succeed.



Being an FCCLA adviser offers many benefits including resources, professional development opportunities, leadership growth, and networking. These benefits are available to any adviser at any experience level.

The resources that FCCLA offers are invaluable to a Family and Consumer Sciences teacher. In terms of program ideas, lesson plans, and Competitive Events, FCCLA offers its advisers the opportunity to help students apply their classroom content to real world settings. In addition, these resources empower students to make real changes that benefit their personal growth, family relationships, career skills, and community lives.

You have the chance to participate in a variety of professional development opportunities throughout the year. Affiliated FCCLA advisers have the opportunity to connect with industry representatives at national conferences to discuss trends and gain knowledge about products and opportunities. In addition to professional development, advisers have the chance to use that development to help students and themselves pursue leadership opportunities.

FCCLA advisers are some of the greatest individuals you will ever meet. Being an adviser gives you an opportunity to connect with great individuals throughout the nation who can be professional resources and personal supports to you as you work to establish, build, and improve your chapter.



PRACTICES

OF A GREAT ADVISER

FOLLOW PROCEDURES SET BY YOUR DISTRICT.

Ensuring that your students and organization operate within the procedures set forth by the district will result in chapter success and give you the opportunity to be seen as a role model for others.

REACH OUT.

The best experts in FCCLA are in your own state and can provide you with enhanced information, ideas, and support. When you feel like you have no idea what to do next, they have the experience to help guide you through your next steps.

KEEP YOUR FCCLA RESOURCES CLOSE.

Regardless of whether you are a binder builder, folder filer, or website wanderer, the best advisers keep their resources nearby or bookmarked, and use them often. Find a system that works for you and keep it updated and close at hand to help you make the most of your time.

PRIORITIZE TASKS.

To keep yourself from being overwhelmed be sure that you're focused on what you need to be doing at that time. Items such as a Program of Work, school calendar, and At-a-Glance schedules from National FCCLA can help you prioritize so you don't miss a deadline or an opportunity.

ADVISE.

Being an adviser is truly about advising, not micromanaging. You have to help students understand how their goals and desired outcome should drive every decision they make. Encourage your students to try new things, make positive changes, and realize their full potential.

START SMALL.

You don't need to do everything your first year advising. Try beginning with one fundraiser, one community service project, or participation in one conference, and strive to build upon it each year. As you start to get more comfortable, you can continue to learn and try new things.

Words from the Wise

Your fellow FCCLA advisers are some of the greatest resources you will ever have.

Consider the Q&A's from some of our FCCLA advisers, found in the "Words From the Wise" boxes throughout this handbook.



BALANCING YOUR LIFE

Teachers don't have a whistle that blows to let us know it's time to go home. The bell at the end of the day just means that it's time to breathe and get caught up. Your end of the day doesn't come for a while. The same is true for the FCCLA adviser. The end of a project doesn't end with a whistle blow. There is often not a ceremonial beginning and end but lots of planning, evaluating, and revising before and after that together, create a cycle of continuous improvement. With this in mind, it is often a complex and learned skill for advisers to recognize when to breathe!

With the demands of life and work weighing on you, consider the following quick tips to help maximize your life:

- Keep a schedule
- Prioritize things
- Spend time doing the things you love, even if it's only for a few moments
- Be a positive example of balance for your students
- Protect certain times for the needs of yourself, your family, and your career
- Watch your sleeping and eating habits

Ultimately, you are responsible for finding and keeping a balance that works for you. Don't be afraid of admitting when something isn't working. Identify when your life should and could be enhanced and adjust it accordingly. When you are taken care of, your members and chapters are as well.

Words from the Wise

"Being an FCCLA adviser is one of the most challenging and rewarding experiences!"



RESOURCES



National FCCLA and Missouri FCCLA offer a plethora of resources for chapter management, course integration, and more. Resources can be found by visiting the adviser portal and each association's website.

THE FCCLA GLOSSARY

ADVISER ACADEMY

A five-track certificate program open to any adviser with fewer than five years experience.

AFFILIATION

The process of submitting student and adviser names to create a chapter. Payment of state and national dues finalize the process.

ALUMNI & ASSOCIATES (A&A)

Alumni & Associates is a network of adults who were previously part of FCCLA or those who support the mission and purposes of the organization.

CAPITOL LEADERSHIP (CL)

Youth from across the country join together in our nation's capital to participate in public policy advocate training designed to enhance leadership skills and help prepare participants to meet with elected government officials. These opportunities prepare youth to be stronger leaders on both state and local levels.

CAREER AND TECHNICAL EDUCATION (CTE)

Instructional programs that offer academic and career oriented courses to help students prepare for success in education and future careers.

CAREER AND TECHNICAL EDUCATION STUDENT ORGANIZATION (CTSO)

A co-curricular group for students enrolled in Career and Technical Education (CTE) programs. CTSOs aim to enhance student learning by providing opportunities to develop skills, build leadership, and engage in real-world activities, events, and competitions. They are an integral part of the CTE curriculum and instructional program.

CAREER PATHWAYS

Real world skills through FCS education including programs and events that support development of skills in careers in Arts & Design, Hospitality & Tourism, Financial Services, Education & Training, Human Services, and Public Services.

CHAPTER

Group through which affiliated FCCLA members develop and carry out projects. The local chapter consists of a minimum of one FCCLA adviser and individual FCCLA members.

CHAPTER ADVISER

A Family and Consumer Sciences or related occupations educator who guides student involvement.

CHAPTER ADVISER SUMMIT (CAS)

An annual summit offering advisers professional development, as well as a preview of the location where the National Leadership Conference will be held.

CLASSROOM INTEGRATION

FCCLA State and National Programs and Competitive Events support CTE students' development of knowledge and skills, enhancing the classroom experience. FCCLA is integrated into FCS and is intracurricular, exposing students to work-based learning, business and industry networks, and industry-recognized certifications.

THE FCCLA GLOSSARY

COMPETITIVE EVENTS

Competition opportunities where members showcase college- and career-ready knowledge, skills, and abilities, promote the FCCLA chapter as an integral part of the FCS Education program, and connect with peers and community. National and Missouri FCCLA offer competitive events.

FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA (FCCLA)

FCCLA is a dynamic national career and technical student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education.

FAST FACTS

A biweekly newsletter sent to affiliated chapter advisers regarding important deadlines and updates.

LEADERSHIP TRAINING TEAM (LTT)

FCCLA alumni chosen by National Staff to develop trainings, lead workshops and breakout sessions, communicate with national network members and serve as an extension of national staff.

NATIONAL CONSULTANT TEAM (NCT)

FCCLA advisers with chapter management expertise are chosen by National Staff to develop trainings, lead workshops, and serve as an extension of National Staff.

NATIONAL EXECUTIVE COUNCIL (NEC)

The NEC is made up of ten member-elected student leaders. The essential function of the National Executive Council is program development, program implementation, and public relations.

NATIONAL LEADERSHIP CONFERENCE (NLC)

FCCLA's premier leadership event! Members from across the country gather together to hear expert speakers, attend leadership sessions, participate in Competitive Events, and gain skills to use in their homes, schools, and communities.

NATIONAL PROGRAMS

National Programs offer an established framework for carrying out FCCLA projects related to a specific topic, including guidelines, support materials, and recognition, as well as lesson plans cross-walked to FCS National Standards.

PLANNING PROCESS

A five-step management tool to help members select and carry out meaningful projects to fit school and community needs and concerns.

PROGRAM OF WORK

Each chapter outlines its program of work for the year ahead.

STATE ADVISER

The individual responsible for administration of the FCCLA state association.

STATE ASSOCIATION

FCCLA organization at the state level.



THE MISSOURI FCCLA GLOSSARY

FALL LEADERSHIP CONFERENCE (FLC)

The Missouri FCCLA fall kick-off event, offering leadership training, networking, competitive events, and new member training.

INDUSTRY IMMERSION

Missouri FCCLA program allowing members to see extensive options for careers in various career pathways as well as engage in behind-the-scenes opportunities.

LEGISLATIVE SHADOWING

Missouri FCCLA program providing selected members the opportunity to shadow an elected official at the Missouri capitol while promoting FCS education and FCCLA.

LIFE READY: SKILLS & CAREER SHOWCASE

Missouri program featuring hands-on learning, real-world career connections, and skill-building with industry partners and representatives.

MS CULINARY BOOT CAMP

This rigorous day provides the opportunity for middle school FCCLA members to participate in a hands-on culinary training. Participants will learn basic culinary skills, etiquette, safety and sanitation, as well as basic recipe development and practice. To showcase their skills, participants will compete in a mystery basket competition, developing and preparing a recipe utilizing three of five mystery ingredients with access to a stocked pantry and fridge to supplement the mystery ingredients.

REGION

Missouri FCCLA is divided into fourteen regions, organized geographically.

SHOW-ME SKILLS

Competitive events designed to showcase the talents and skills of members in a variety of areas. Show-Me Skills are Missouri-only competitive events and do not advance to national competition. Events are available as part of Fall and State Leadership Conferences.

STATE EXECUTIVE COUNCIL (SEC)

Group of students—one representative from each region—responsible for program development, implementation, and public relations for the state association.

STATE LEADERSHIP CONFERENCE (SLC)

Missouri FCCLA's culminating event! Members statewide gather to hear outstanding speakers, attend leadership sessions, elect and install the new State Executive Council, receive recognition, and participate in competitive events.

THE ROADSHOW

Spend a day with Missouri FCCLA staff in your area to get re-energized for a new school year! We'll cover everything from member recruitment and affiliation to fundraising, student travel, and so much more, offering practical tips, resources you can only get here, and networking with other advisers.

★ — CHAPTER — ★

MANAGEMENT STRATEGIES



COMPONENTS

OF CHAPTER MANAGEMENT

A good manager allows their employees to work within the guidelines of the company and then offers support if and when a situation arises. In the same way, a good plan of chapter management will allow your members the chance to work within the guidelines of the organization. This section will detail some of the components of chapter management as well as strategies for ensuring your chapter operates at its best.



FINANCES

Finances may not be the most fun topic to discuss but the money your chapter has and how it is managed can be key to your success. Set a budget with your officers and make sure they are aware of how much money is coming in as well as how that money is being spent. Being accountable with your chapter's funds allows your chapter the opportunity to set long-term financial goals and make even bigger plans.

PROGRAM OF WORK

simply put, the program of work is a calendar. Here are a few things to keep in mind as you plan this program of work:

1. Involve your students in the planning. This is their organization and they will contribute to the projects they deem important. It is vital to have them be a part of the planning.
2. Keep it balanced. You want to ensure that activities are not only varied but that they are truly held throughout the year without one month being packed with activities. You don't want yourself or your students to be overwhelmed.
3. Make it public. Post your program of work everywhere someone might see. This holds you and your students accountable to complete your plan.

COMPONENTS

OF CHAPTER MANAGEMENT

BYLAWS

Bylaws are important because they are often never needed until it's too late. By having relevant bylaws in place you ensure that your chapter knows how to operate and if an issue arises, you have a procedure in place to resolve that issue. You don't need to start from scratch. Contact other advisers in your region to reference your region's bylaws. You may only need to make minimal changes to their bylaws to make them work for your members. Be sure to take time to have your bylaws checked by your administrator and the state adviser to ensure you are setting forth a plan of operation that works within the confines of your school and state. View the National FCCLA and Missouri FCCLA bylaws on the "About" page of their websites.

LEADERS

Leaders impact a chapter's success. These students are the best to pass on information, the first to get involved, and the most invested in the success of the group as a whole. A few things to consider in terms of your chapter leadership as you set up for the first time or evaluate for the fiftieth time:

- What responsibilities need to be covered? Plan offices according to the jobs the chapter needs to be completed. On the flip side, make sure that officers have enough responsibility to make their time in leadership worthwhile and include an opportunity for leadership development.
- What is the process for selecting officers? Whether they are chosen by application, interview, committee, or popular vote, there are many ways officers can be chosen. The best advice is to evaluate how the system works for your chapter often and make changes as necessary.



THE 3 R'S

RECRUIT + RETAIN + RECOGNIZE

The 3 R's of Membership



Affiliation



Members, Meet your Adviser



Membership Campaigns



THE 3 R'S OF MEMBERSHIP

FCCLA membership is available to students who have taken a course in Family and Consumer Sciences, as determined by the state department of education, through grade 12. Once the state and national dues are paid, the student will be an official affiliated member. Teachers can take part in FCCLA, too! Instructors qualified to teach Family and Consumer Sciences education, as determined by the state department of education, can serve as the FCCLA chapter adviser.

The members that make up your FCCLA chapter are your greatest asset. It is important to point out that the number of members is not your greatest measuring tool. Success in membership is not defined by the growth in member numbers but the continual growth of the organization's members. The greatest group may have 12 members or as many as 1,200 members. The success of membership is based on how those members come together to meet the goals of the chapter.

Words from the Wise

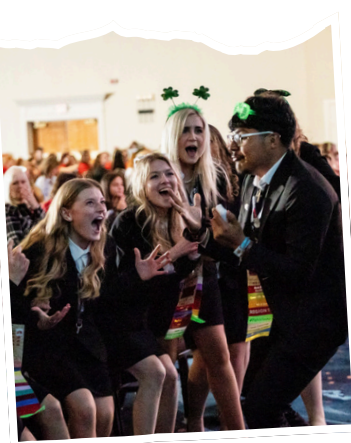
What is the most rewarding part about being an FCCLA adviser?

The most rewarding part of being an FCCLA Adviser is getting to see "the look", when students finally get it and achieve the goal or dream they've been working for.

Blake Reed, Belton HS

As an FCCLA adviser, I get a front row seat at watching my teenage students transform into young adults. Through the opportunities FCCLA offers, I watch confidence build in themselves and in their abilities to speak in front of others. Responsibility, leadership, and time management grow and prepare them for their road ahead. No matter what they choose after high as school, I got to plant seeds to help them be successful and watch them grow. There really aren't many professions as cool as that!

Beth Beattie, Montgomery Co. SH



THE 3 R'S OF MEMBERSHIP

RECRUIT

Bring in new members
and their new ideas!

RETAIN

Keep current
members and
continue to grow
in expertise.

**VITAL TO
THE SUCCESS
OF YOUR FCCLA
CHAPTER!**

Acknowledge contributions
and accomplishments of
members and the chapter.

RECOGNIZE

AFFILIATION

FCCLA affiliation is the process of sending state and national dues and completing online chapter affiliation. National FCCLA dues are \$9 per member and \$9 per adviser, and Missouri dues are \$6 per member and \$6 per adviser (\$2 goes back to the region). For more information and affiliation help, go to the "Join" page of the Missouri FCCLA or National FCCLA websites.

MEMBERS, MEET — YOUR ADVISER —

Members, meet your adviser. Adviser, these are your members. The fourth “R” that we tend to forget is Relationships. The relationship that you form with your members and the relationship that your members form with each other can be a key indicator of the success of your chapter’s recruitment efforts. When members have a personal connection with those in the organization they are more motivated to exceed even their own expectations.

In addition, strong relationships are vital to help ensure that the aspects of Recruit, Retain, and Recognize in your chapter’s goals are met. As an adviser, it is important to get to know your members and work to build relationships with them. In addition, it is vital for you to work to provide opportunities for your members to build relationships with each other. These can truly be some of your best membership connection strategies.



MEMBERSHIP — CAMPAIGNS —

National FCCLA offers membership campaigns that help to Recruit, Retain, and Recognize members. For more information, visit the National FCCLA website.

Missouri FCCLA offers incentives and awards for individuals and chapters to help Recruit, Retain, and Recognize members. For more information visit the Missouri FCCLA website.

GETTING — STARTED —

INTRODUCE FCCLA TO YOUR STUDENTS.

Use a lesson plan to introduce FCCLA to all of your Family and Consumer Sciences classes. Discuss possible chapter activities and leadership opportunities. Introduce the National Program, Power of One, and utilize the program lesson plans and PowerPoint presentations. Consider inviting a state officer or a nearby chapter to deliver a presentation.

SELECT THE CHAPTER OFFICERS.

Develop office positions and a selection process that identifies your student leaders and empowers them to provide leadership for your chapter throughout the year.

DEVELOP THE ANNUAL PROGRAM OF WORK.

Work with your chapter officers to develop an annual program of work that includes objectives and specific goals, activities, a financial plan, and evaluation components.

DEVELOP CHAPTER BYLAWS.

Set up a committee to write or update chapter bylaws, using national and state bylaws as guides.

ATTEND A REGIONAL OR STATE MEETING.

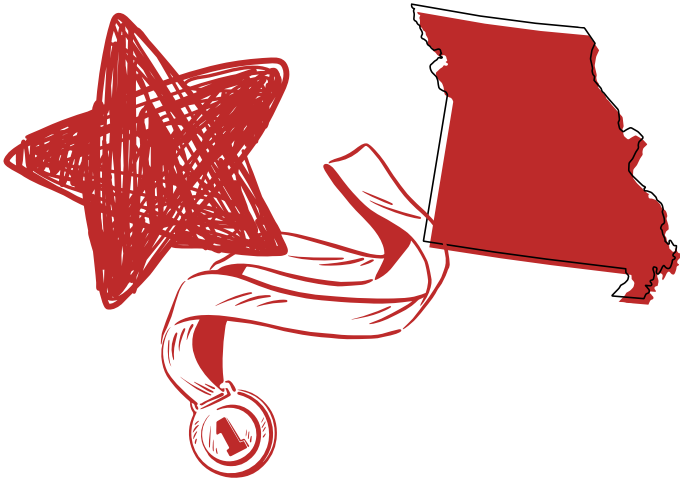
If possible, attend a meeting to become familiar with FCCLA activities and opportunities in your state.

AFFILIATE.

Go to the FCCLA portal and register. If you are a new adviser in an existing chapter, make sure to update your chapter information.

LEAD THE WAY

FCCLA offers many opportunities for students and advisers to develop leadership skills and take on roles to move the organization forward. Whether it involves Competitive Events, officer positions, or national conferences, FCCLA has something to offer everyone!



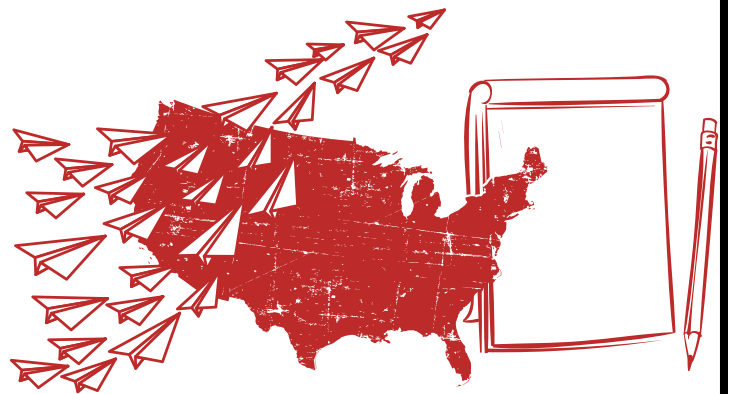
Competitive Events



Elected Positions



Scholarships

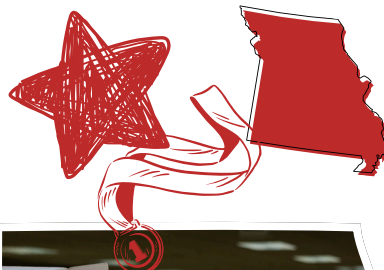


Conferences

COMPETITIVE EVENTS

Involvement in FCCLA's Competitive Events offers members the opportunity to expand their leadership potential and develop skills for life necessary in families, communities, and workplaces. Members can demonstrate Family and Consumer Sciences skills, workplace readiness skills, essential skills, and interpersonal skills.

National FCCLA Competitive Events include STAR Events, Skill Event Demonstrations, Challenge Tests, FCCLA/LifeSmarts Knowledge Bowl, and Virtual Business Simulation. Missouri FCCLA offers a variety of Show-Me Skills competitive events.



ELECTED POSITIONS

CHAPTER OFFICERS

Chapter officers organize and carry out events at the local level. Chapter officer roles are great starting points for chapter members interested in expanding their leadership. Chapter advisers usually set up a process and create an application for their members to get involved as a local chapter officer.

REGIONAL OFFICERS

Regional officers are roles that build upon skills learned as a chapter leader. These individuals usually help plan, organize, and carry out regional conferences. Regional officer elections are held each January for the following school year.

STATE OFFICERS

State officers represent and serve the members of their entire state delegation. These individuals have built up their leadership skills through previous experience. They also serve as role models to other members, advocating for FCCLA and Family and Consumer Sciences education, and planning state level conferences.

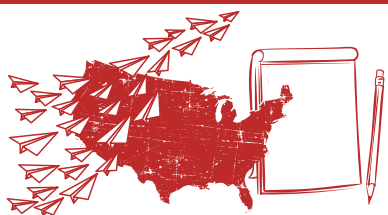
NATIONAL OFFICERS

The ten FCCLA members serving as national officers each year develop a program of work, communicate with and inspire FCCLA members of all leadership levels, promote and advocate for the national organization of FCCLA, and create and implement new ideas for development.

SCHOLARSHIPS



National FCCLA offers scholarships to student members who plan to further their education after high school. To learn more about these amazing opportunities and to apply, visit the “Youth Scholarships” page on the National FCCLA website. National FCCLA offers multiple scholarships, including an FCCLA Memorial Scholarship, STAR Event scholarships, and several partner scholarships. Missouri FCCLA offers an Outstanding Member Scholarship and a FCS Career Cluster Scholarship. Information on Missouri scholarships can be found on the “Engage” page of the the Missouri FCCLA website.



CONFERENCES

CAPITOL LEADERSHIP



November 15-19, 2025 | Washington, DC

CHAPTER ADVISER SUMMIT



January 14-17, 2026 | Washington, DC

FALL LEADERSHIP CONFERENCE



November 2-3, 2025 | St. Louis, MO

FALL LEADERSHIP INSTITUTE



October 15-19, 2025 | Orlando, FL

October 22-25, 2025 | Anaheim, CA

INDUSTRY IMMERSION



September 20, 2025 | Six Flags St. Louis

September 26 | Kansas City

October 3, 2025 | Silver Dollar City

November 12, 2025 | St. Louis Zoo

LIFE READY:

CAREER & SKILLS SHOWCASE



February TBA, 2026 | TBA

MS CULINARY BOOT CAMP



December 5, 2025 | Webb City, MO

February 6, 2026 | Webb City, MO

NATIONAL LEADERSHIP



CONFERENCE

July 6-10, 2026 | Washington, DC

STATE LEADERSHIP CONFERENCE



March 15-17, 2026 | Springfield, MO

THE ROADSHOW



September 2, 2025 | Wentzville, MO

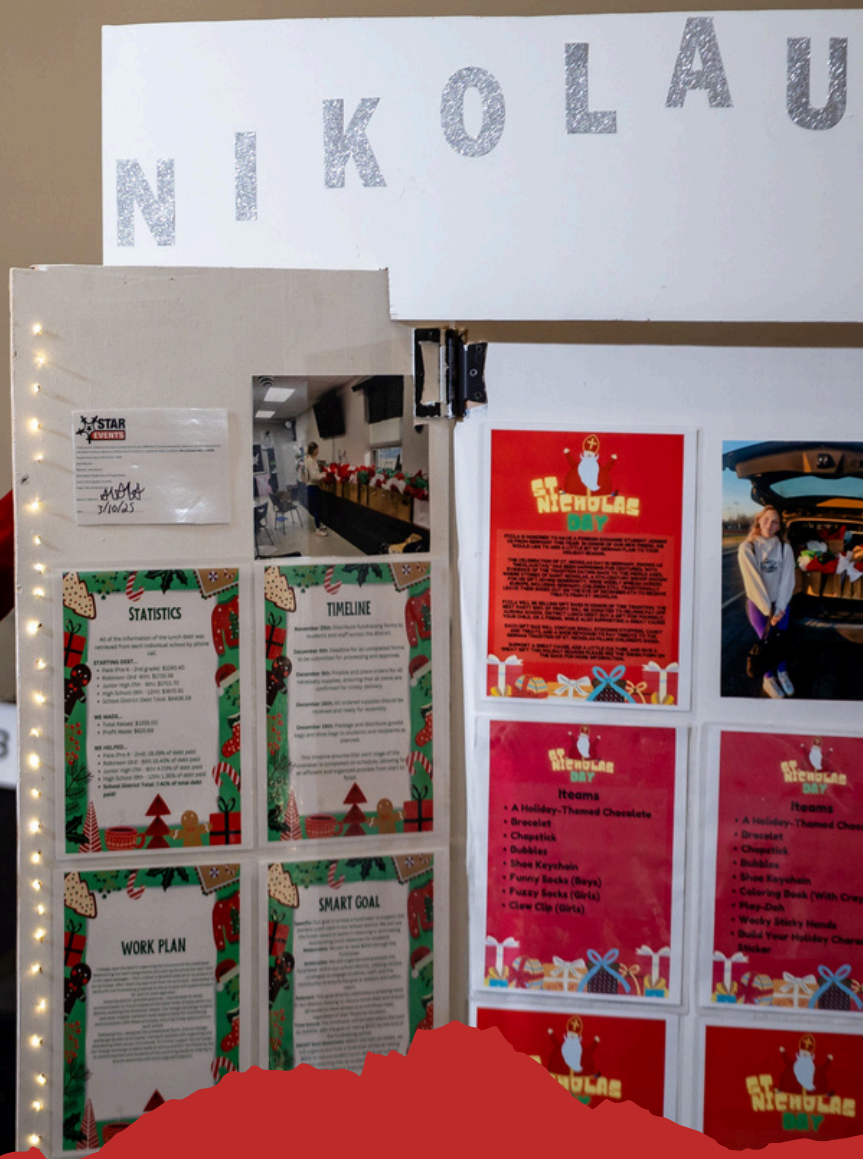
September 9, 2025 | Springfield, MO

September 16, 2025 | Jefferson City, MO

September 23, 2025 | Lee's Summit, MO

September 30, 2025 | Cape Girardeau, MO

Each Missouri region hosts an annual fall conference and other events throughout the year. Check the Missouri FCCLA website for more information.



TYPES OF COMPETITIVE EVENTS

Competitive Events offered by FCCLA give you and your students the chance to strengthen your skills, showcase accomplishments, and make positive changes in your families, careers, and communities.

FCCLA Competitive Events have multiple categories, styles, and guidelines to meet the needs of diverse members and chapters.



FCCLA/LifeSmarts Knowledge Bowl is a Competitive Event where teams of five members can showcase their knowledge in Personal Finance; Consumer Rights and Responsibilities (to include Family, Career & Community Studies); Technology (to include Fashion & Housing Design); Health & Safety (to include Food Science and Nutrition plus Early Childhood and Human Development); Environment (to include Hospitality, Tourism & Recreation); and FCCLA Knowledge.



FCCLA/Knowledge Matters Virtual Business Challenge is a personal finance contest that encourages FCCLA members to test their skills in personal finance, using a competition version of the Knowledge Matters VBC classroom software.



Skill Demonstration Events give students the chance to demonstrate college- and career-ready skills in Family and Consumer Sciences and related occupations.



Show-Me Skills events are designed to showcase the college- and career-ready skills and talents in Family Consumer Sciences and related occupations at the state level only.



STAR Events (Students Taking Action with Recognition) recognize members for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. The four types of STAR Events include Foundational Events, Leadership Events, Career Focused Events, and Online Events.

CLASSROOM INTEGRATION

The learning opportunities offered by high quality Competitive Events are unparalleled. They connect directly into classroom curriculum, providing the chance to integrate them through classroom instruction and assessment. Competitive Events provide a rubric that can be given to students to guide their project as well as serve as the assessment of the project. If there are components that you feel do not align as well for a classroom assessment, feel free to mark out those components on the rubric. Make these projects work for you!

A complete list of each STAR Event and Skill Demonstration Event along with its crosswalk to National Standards and Initiatives can be found in the “Resources” tab of the FCCLA portal. This document can provide you a starting place as well as a reference to what may be taught through each event. Additional resources for integrating STAR Events, Skill Demonstration Events, and Show-Me Skills can be found in the Missouri FCCLA Resource Library.



TIPS FOR COMPETITIVE EVENTS

The FCCLA Planning Process is the starting point to Competitive Events. It guides students through any situation and provides a framework to complete projects. Thorough attention should be paid to the process to ensure all details are covered and to receive maximum points within the Competitive Event.

Use these tips to help you and your chapter:

- Start early.
- Check with your state adviser for any state rules and regulations for competitive events.
- Review the FCCLA Planning Process, event guidelines and rubrics with each competitor.
- Review policies, eligibility and general rules for all levels of competition, and the Competitive Events Glossary.
- Hold a kick-off event to talk about the opportunities
- of Competitive Events and your expectations as members move forward.
- Have a central location for all things Competitive Events such as a file cabinet drawer or cabinet where items that are often needed are centrally located.
- Encourage students to give presentations to groups outside the classroom to allow others to critique them.
- Highlight students' achievements and awards when they are completed.

ADVANTAGES OF COMPETING

Competitive Events provide great advantages to students:

- Competitive Events provide creative opportunities for all members to get involved. With all of the events that are available there is truly something that can appeal to everyone.
- The competitive drive that many youth have can be satisfied by FCCLA's Competitive Events.
- Events provide the opportunity to explore career paths and strengthen college- and career-ready skills.
- Students always want to achieve more which provides a great retention tool for members.
- Encourage members to improve year-to-year and watch their growth continue.

There are also advantages for advisers with students in Competitive Events. There are many recognition opportunities for students and chapters involved in Competitive Events. Events offer scholarships from partnering organizations and post-secondary institutions, and opportunities to involve partnering organizations, community groups, parents, and staff in projects that promote the importance of Family and Consumer Sciences education.

These recognition opportunities can further promote your members and chapter to stakeholders through positive public relations.

Finally, there are few experiences more rewarding than watching a student work hard toward a goal and succeed. Competitive Events are a chance for advisers to positively connect to their students by guiding their efforts. Advisers can enhance their classroom instruction when implementing Competitive Events into the classroom.



Words from the Wise

What is the most challenging obstacle you've had to overcome as adviser and how did you overcome it?

Biggest obstacle is work/life balance :) Not sure I have fully mastered this but it helps when you find/build a community that gives you support no matter where you are.

Marci Behrens,
Northwest Technical School



SUCCESS IN



NATIONAL PROGRAMS



NATIONAL PROGRAMS

Student-led projects, programs, and activities are the heart of FCCLA as an organization. Chapter members have the opportunity to plan, carry out, and evaluate projects aimed at addressing important personal, work, and societal issues. FCCLA's National Programs provide an established framework for carrying out projects in topics related to Family and Consumer Sciences coursework and curriculum. These National Programs provide guidelines, supporting materials, and recognition for chapters and members and are an essential component of integrating FCCLA in the classroom.

FCCLA's National Programs are based on a peer-to-peer education model with youth teaching other youth through knowledge gained in the Family and Consumer Sciences classroom and within the FCCLA National Programs. The projects and activities can be completed by an individual FCCLA member, a group of members, or the entire chapter.

FCCLA's National Programs provide building blocks for projects and are a great first step for chapter members to get involved with FCCLA. As a new adviser, start small and choose one or two National Programs that your students are excited about to help direct the focus of chapter activities, events, and projects for the school year. FCCLA has eight National Programs to help guide students in their interests while addressing community concerns and developing as leaders in their families, careers, and communities.



ADVISER RESOURCES

- FCCLA offers a variety of resources to help you implement National Programs in your classroom. As a new adviser, it will be beneficial for you to visit the “Adviser” pages on the national website as well as the Resources tab in the FCCLA portal. These pages provide free program resources and are written by your fellow chapter advisers and the National Consultant Team (NCT).
- FCCLA also offers National Program guides for select programs, which include dozens of lesson plans, activities, and project ideas that crosswalk with FCS national standards. Find these on the FCCLA E-Store or the E-Store tab on the FCCLA portal.
- You can also visit the “National Program” page on the FCCLA website for an additional list of resources and partner organizations.
- Additionally, we recommend joining the Adviser Facebook page, titled “Family, Career and Community Leaders of America (FCCLA) Advisers.” This group allows FCCLA advisers a place to connect, network, ask questions, and receive information regarding upcoming events and opportunities related to FCCLA and Family and Consumer Sciences.
- Adviser webinars are available monthly to provide additional professional development. Recorded webinars can be found in the Adviser Professional Development section of the portal.
- Missouri FCCLA offers a plethora of resources to help teachers integrate National Programs into the FCS curriculum as well as guide advisers in implementing National Program projects in their chapter. Resources can be found in the Resource Library.



AWARDS

Each National Program has an award application that can be completed and submitted online by March 1*. Once your chapter has affiliated, you will be eligible to submit awards in numerous categories and be eligible for recognition. Winners of FCCLA National Program Awards receive a cash award** and special recognition at the National Leadership Conference and online. In addition, several partner-sponsored projects have state and national level cash prizes and awards.

*For state recognition, applications are due February 1.

**Power of One not eligible for cash award.

— NATIONAL PROGRAMS —



CAREER CONNECTION

The FCCLA Career Connection national peer education program helps members discover their career path in four units: My Skills, My Life, My Career, and My Path.



COMMUNITY SERVICE

Community Service features three units that help guide young people to learn about themselves so they can learn, lead, and serve others.



FAMILIES ACTING FOR COMMUNITY TRAFFIC SAFETY (FACTS)

FACTS is a national peer education program where members create projects that strive to save lives through personal, vehicle, and road safety.



FAMILIES FIRST

Families First is a national peer education program through which youth gain a better understanding of how families work and learn skills to become strong family members.



FINANCIAL FITNESS

Financial Fitness is a national peer education program involving youth teaching one another how to earn, spend, save, and protect money wisely.



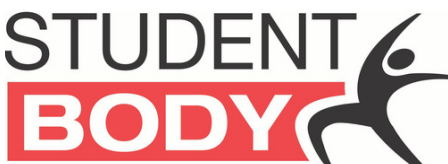
POWER OF ONE

Power of One helps students find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results.



STAND UP

FCCLA's Stand Up program guides members to improve the quality of life in their communities through assessment, education, and advocacy, using their voice to create change.



STUDENT BODY

The FCCLA Student Body national peer education program helps young people discover the Healthy You, the Fit You, the Real You, and the Resilient You.

★ ★

GO FOR IT!



COMMUNITY SERVICE

The FCCLA Community Service national peer education program guides students to develop, plan, carry out, and evaluate projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation.

Community service ideas that also incorporate other National Programs:

- Adopt a grandparent by contacting the local nursing home in your area and have students visit with residents as part of the Families First National Program.
- Organize a Student Body campaign with the local elementary school teaching students about healthy snacks and utilizing a fun exercise program.
- Coordinate a school wide recycling effort collecting paper and plastic products and delivering to a local recycling facility.
- Utilize the Stand Up National Program to launch a campaign to educate students about the dangers of cyber bullying and educate participants regarding internet safety.
- Host a family fitness night complete with healthy meal options, and fitness activities such as jump rope, hula hoops, or an aerobic exercise as part of the Student Body National Program.
- Coordinate a project as part of the Families Acting for Community Traffic Safety National Program to educate students about the dangers of texting while driving and the realities of dangerous teen driving.
- Host a “baby shower” where members of the community are invited to donate items for infants at a local domestic violence shelter or organization that helps in-need mothers.
- Volunteer to read books to students at local elementary school highlighting career education
- and the Career Connection National Program.
- Present mini workshops to middle and high school students on personal finance topics such as checking and savings accounts, credit, and debt, as part of the Financial Fitness National Program.



FUNDRAISERS



Missouri FCCLA offers a Fundraising Toolkit, which can be found in the Adviser Resource Library. Here are a few fundraiser ideas to get you started:

- Raffle donated items from local community businesses at sporting events.
- Hold a themed dance at your school to benefit a charity.
- Organize a 5K for the local community and charge an entry fee for participants.
- Host a yard sale. Collect donated items from the local community as well as local members to sell at the event.
- Sell raffle tickets for a holiday or special occasion themed basket. Ask local business or area banks to sponsor the basket in exchange for advertising. Chapter members can bring the items for the baskets.
- Host a dodge ball tournament or golf tournament charging each team an entry fee and sell concessions at the events.
- Coordinate an “I have a CRUSH on you” fundraiser. For a dollar a student can send an Orange Crush soda to another student. Fanta soda can also be used with an “I think you are FANTastic” message.



PUBLICITY

It is vital to the success of Career and Technical Education and your FCS and FCCLA programs to develop positive relationships with your school and community. One of the best ways to do that is by publicizing your chapter’s activities and successes:

- Send out press releases to your local paper and your school website after every FCCLA event that your chapter participates in and remember to include pictures.
- Start your own social media accounts to share your chapter’s activities. This can include a Facebook, Twitter, Instagram, or anything else your chapter is willing to try.
- Have students present to the school board whenever possible. Your school board and administration will see all of the amazing things that your chapter does and the positive impact FCCLA has on your students.
- Keep a stock of FCCLA polos and/or red blazers that members can check out for chapter events or trips as a way to brand the image of FCCLA in your community.
- Involve the community in daily FCCLA Week activities to promote the organization.
- Follow the FCCLA Branding and Promotion Guide to make sure you are using the logo correctly on all social media, flyers, and promotional materials. The FCCLA Branding and Promotion Guide can be found on the FCCLA website and includes samples and guides for interacting with local media.



HANDOUTS



ADVANTAGES FOR ADMINISTRATORS

FCCLA MISSOURI

Family, Career and Community Leaders of America (FCCLA) is a national nonprofit student organization that helps youth develop leadership and workplace skills to prepare for both college and careers through peer-to-peer education, community engagement, and the application of skills learned in the Family and Consumer Sciences (FCS) classroom.

Affiliation Deadline: November 1

ADVANTAGES FOR AFFILIATED STUDENTS

- Develop real world skills that prepare students to be college- and career-ready.
- Explore various Career Pathways within Family and Consumer Sciences.
- Participate in various Competitive Events in Human Services, Hospitality and Tourism, Education and Training, and Visual Arts and Design such as Fashion Design, Early Childhood Education, Nutrition and Wellness, Culinary Arts and more.
- FCCLA members are eligible to apply for one of our many scholarships. FCCLA awards over \$2,000,000 worth of scholarships a year.
- Develop leadership skills.

ADVANTAGES FOR AFFILIATED ADVISERS

- FCCLA offers invaluable resources to a Family and Consumer Sciences teacher. In terms of program ideas, lesson plans, and Competitive Events, FCCLA offers its teachers the opportunity to help students apply their classroom content to real-life settings.
- Advisers have a chance to participate in a variety of professional development opportunities focused on FCS and FCCLA throughout the year.
- Affiliated FCCLA advisers have a chance to connect with industry representatives at national conferences to discuss trends and gain knowledge about products and opportunities.
- FCCLA advisers empower our future leaders and promote personal growth and leadership development through FCS education.

FCCLA National Programs and Competitive Events support CTE students' development of knowledge and skills, enhancing the classroom experience and Career Pathway initiatives. FCCLA is integrated into FCS and is intracurricular, exposing students to work-based learning, business and industry networks, and industry recognized certifications. FCCLA members explore career opportunities and build their real world skills by developing projects, engaging and participating in events, and competing regionally and nationally for scholarships and awards.

Your support of FCCLA is a key element of its success. By extending this opportunity to students, you help them build leadership for families, careers, and communities.

PROGRAM OF WORK

GOALS FOR OUR CHAPTER ARE:

Include goals for student growth and local chapter, district/region, state, and national participation. Include fundraising projects and how the money will be used. Identify intracurricular activities.

PLANS FOR ACHIEVING CHAPTER GOALS:

Include details on who will be responsible, timeline to follow, etc.

EVALUATION:

Include details on how accomplishments will be measured.

PROGRAM OF WORK

AUGUST			SEPTEMBER
OCTOBER			NOVEMBER
DECEMBER			JANUARY

PROGRAM OF WORK

FEBRUARY			MARCH
APRIL			MAY
JUNE			JULY

MEMBERSHIP CALENDAR

AUGUST	• Form membership committee. • Committee and chapter leaders meet to plan membership efforts for year. • Set membership goal. • Committee prepares membership recruitment campaign. • Affiliate current members. • Chapter prepares fundraising plans for the upcoming fall events, such as regional meetings, Industry Immersion, Fall Leadership Conference, and National Fall Leadership Institute.	• Conduct a membership recruitment campaign to sign up returning and new members. • Chapter leaders speak in Family and Consumer Sciences classes. • Hold first meeting(s) to build the chapter and consider the year's program of work. • Download the new Competitive Events Guide and help students choose events and start projects • Check the FCCLA website for the latest national program information, recognition opportunities, and deadlines.	SEPTEMBER
OCTOBER	• Sponsor a special event, celebration, or trip for paid members. • Conduct a hands-on chapter project created and carried out by a majority of members. • Extend personal invitations to students who have not yet joined the chapter. • Attend a region or state leadership event. • Affiliate online in the FCCLA portal.	• Attend the Missouri Fall Leadership Conference. • Chapter leaders speak in a Family and Consumer Sciences class. • Submit additional member names and dues payments. • Continue to involve members in projects that build the chapter's image in the school and community. • Submit affiliation payments. • Register for Regional STAR Events and encourage students to apply for Regional and/or State Office.	NOVEMBER
DECEMBER	• Celebrate the chapter team with service projects and a social event. Invite potential members to attend and join the chapter. • Set up a gift exchange activity for Family and Consumer Sciences students who have not yet joined the chapter. Present small gifts throughout the month. Just before holiday break, reveal that gifts are from FCCLA chapter, which offers many more "gifts" and rewards all year long.	• Conduct a New Year's membership campaign to sign up new members. • Chapter leaders present to a second semester Family and Consumer Sciences class. • Start the year right with an exciting chapter meeting and more hands-on chapter projects created and carried out by a majority of members. • Check the FCCLA websites for the latest national program information, recognition opportunities, available scholarships and deadlines. • Attend the Chapter Adviser Summit. • Attend Regional STAR Events and Officer Screenings.	JANUARY

PROGRAM OF WORK

FEBRUARY	• Submit additional member names and dues payment. • Encourage people to join the chapter during National FCCLA Week and CTE Month. • Continue to involve members in projects that build the chapter's image in the school and community. • Prepare and submit award applications for recognition at State Leadership Conference. • Attend the Skills & Career Showcase. • Register for State Leadership Conference.	• Chapter leaders speak in Family and Consumer Sciences class. • Chapter leaders speak to younger students who are preparing to sign up for next year's classes. • Conduct a hands-on chapter project created and carried out by a majority of members. • Submit additional member names and dues payments. • Chapter prepares fundraising plans for the National Leadership Conference. • Attend State Leadership Conference.	MARCH
APRIL	• Continue to involve members in projects that build the chapter's image in the school and community. • Submit application for national membership campaign awards by April 1.	• Host a chapter recognition event and invite parents, administrators, supporters, and potential members. • Evaluate the year's accomplishments and record suggestions for future chapter success. • Make plans to carry the chapter through the summer and into next year. • Submit final member names and dues payments no later than May 31. • Make sure dues for all members trying to reach national STAR Events are sent no later than May 1.	MAY
JUNE & JULY	• Celebrate with other leaders at the National Leadership Conference. • Participate in local events to publicize and promote FCCLA!		YOUR NOTES

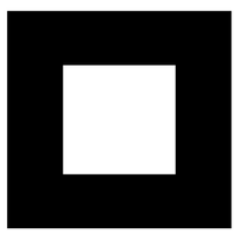
FCCLA PLANNING PROCESS



IDENTIFY CONCERNS

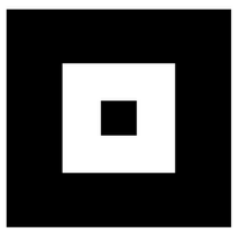


SET A GOAL



FORM A PLAN

Who
What
Where
When
Why
How



ACT



FOLLOW UP

MEMBERSHIP CAMPAIGN

OUR GOALS FOR THIS YEAR'S MEMBERSHIP CAMPAIGN ARE:

e.g., 90% retention rate, X number of new members, % rate of new members, etc.

TARGET GROUPS WE WILL RECRUIT:

e.g., former members, students in FCS classes, students who have taken FCS classes but aren't members, etc.

FIVE KEY MESSAGES WE WANT PEOPLE TO KNOW ABOUT OUR CHAPTER:

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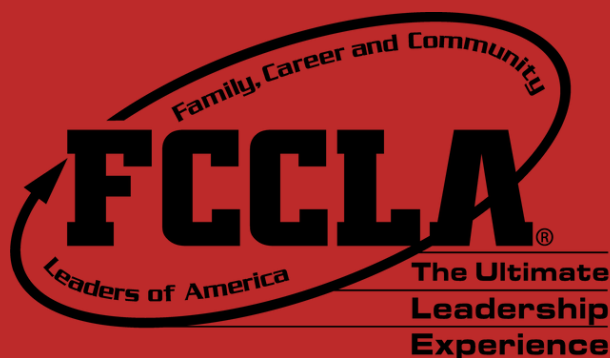
METHODS WE WILL USE TO REACH POTENTIAL MEMBERS:

INCENTIVES WE WILL OFFER...

...to new members:

...to current members for recruiting new members:

WAYS WE WILL INVOLVE NEW MEMBERS RIGHT AWAY:



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