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2025-2026

PARTNERSHIP GUIDE



FCCLA® MISSOURI

ABOUT MISSOURI FCCLA

Everyone is part of a family. FCCLA is the only student-led organization with the family as its central focus.

Developing Missouri's Next Generation

About FCCLA: Empowering Youth for Success

Family, Career and Community Leaders of America (FCCLA) is a national nonprofit student organization that empowers youth through Family and Consumer Sciences (FCS) education. As the only national Career and Technical Student Organization (CTSO) with a focus on family, FCCLA helps students develop essential life skills, including leadership, decision-making, and career preparation.

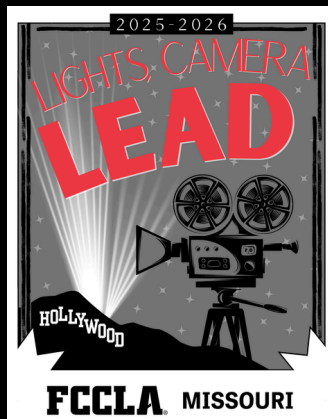
Missouri FCCLA: Leading the Way

Since 1946, Missouri FCCLA has been a top-performing state association, supporting over **9,000** student members and **400** advisers across **300** chapters. Missouri FCCLA equips students to tackle real-world issues, from family relationships and peer pressure to career readiness. Partnering with Missouri FCCLA means investing in the next generation of leaders who are making a positive impact in their communities.

2025-2026 Missouri FCCLA Themes



Fall Leadership:
Now Filming: Your Future



Overarching theme:
Lights, Camera, Lead



State Leadership:
Red Carpet Ready

LEAD. EDUCATE. SERVE. INSPIRE.

WHAT WE DO

For Students:

- 1 Personal Growth**
Leadership Development | Skill Building | Self Confidence
- 2 Education & Career Benefits**
Career Preparation | Scholarships & Awards | Professional Connections
- 3 Community Involvement**
Service Projects | Advocacy | Teamwork
- 4 Memorable Experiences**
Conferences & Events | Travel Opportunities | Friendships

For Advisers:

- Student Impact**
Mentorship | Leadership Development | Career Readiness
- Professional Growth**
Professional Development | Skill Enhancement | Networking
- Rewarding Experiences**
Student Success | Recognition | Fulfillment
- Resources & Support**
Comprehensive Resources | Adviser Training | Community Support

VOLUNTEER OR SPONSOR A STAR EVENT

Baking and Pastry
Career Investigation
Chapter in Review Display and Portfolio
Chapter Service Project Display and Portfolio
Culinary Arts
Early Childhood Education
Entrepreneurship
Event Management
Fashion Construction
Fashion Design
Focus on Children
Food Innovations
Hospitality, Tourism and Recreation
Interior Design
Interpersonal Communications

**see page 12 for more details*

Job Interview
Leadership
National Programs in Action
Nutrition & Wellness
Parliamentary Procedure
Personal Finance: Presented by EVERFI
Professional Presentation
Promote and Publicize FCCLA
Public Policy Advocate
Repurpose and Redesign
Say Yes to FCS Education
Sports Nutrition
Sustainability Challenge
Teach and Train
Teaching Strategies

VISIBILITY. GROWTH. ACCESS. PRESTIGE.

Benefits

Partnering with Missouri FCCLA is a powerful way to support the development of future leaders while increasing your organization's visibility and engagement statewide. As a partner, you'll benefit from tailored opportunities for brand exposure, direct interaction with students and educators, and a meaningful role in enhancing Missouri FCCLA's programs, events, and member experiences.

What We Get:

Enhanced Program Quality:

Your partnership enables Missouri FCCLA to deliver high-quality, engaging programs and events that empower students to build essential skills and grow both personally and professionally.

Expanded Visibility and Reach:

With your support, Missouri FCCLA can connect with more students, educators, and community members, while investing in marketing and outreach to increase awareness and participation statewide.

Exceptional Member Experiences:

Partnership contributions enhance the student experience—enabling well-organized conferences, enriching educational sessions, and access to valuable resources that promote real-world skill development.

Sustainability and Growth:

Consistent partner support ensures Missouri FCCLA's long-term success, allowing the organization to expand its reach, strengthen its programs, and continue making a positive impact on the next generation of leaders.

What You Get:

Youth Investment:

By partnering with Missouri FCCLA, you are directly contributing to the growth and development of future leaders, demonstrating your commitment to education, community development, and youth leadership.

Prominent Visibility and Reach:

Gain exposure to over 9,000 Missouri FCCLA members and 400 advisers statewide. Your brand will be showcased through intentional placement on event materials, digital platforms, and program highlights.

Targeted Marketing and Advertising:

Reach a highly engaged audience of students, educators, and industry professionals through social media, conference programs, event signage, and digital communications.

Engagement Opportunities:

Participate in workshops, expos, and interactive sessions where you can connect directly with students, educators, and other partners—generating valuable leads and building lasting connections.

EXPERIENCE. LEAD. COMPETE. CONNECT.

Featured Events

State Leadership Conference

Springfield Expo Center | March 15-17, 2026 | Springfield, MO

Join Missouri FCCLA members from across the state for a dynamic three-day experience filled with leadership workshops, inspiring speakers, and competitive events. Students will have the opportunity to develop their leadership skills, showcase their talents, and connect with peers and advisers, all while exploring future career paths.

Fall Leadership Conference

St. Louis Union Station | November 2-3, 2025 | St. Louis, MO

Kick off the school year with Missouri FCCLA's Fall Leadership Conference, where members can engage in skill-building workshops, hear from motivational speakers, and explore new opportunities for chapter growth. It's a perfect event to ignite passion and leadership potential in members.

Industry Immersion Series

Get hands-on, real-world experience in various industries with the Missouri FCCLA Industry Immersion Series. Members will explore different career fields, connect with industry professionals, and gain insights into career pathways, all while discovering their own strengths and interests.

Legislative Shadowing

Experience government in action with Missouri FCCLA's Legislative Shadowing program. Selected members will spend a day at the Missouri Capitol, meeting state leaders, advocating for Career and Technical Education, and learning how policies are made.

Featured Events Continue on Page 6.



Featured Events *(continued)*

The Road Show

Missouri FCCLA's Road Show brings expert support directly to chapters across the state. Missouri FCCLA staff travel to various locations, offering personalized training, leadership workshops, and guidance on starting and strengthening chapters. It's the perfect way for members and advisers to gain firsthand support and resources without leaving their communities.

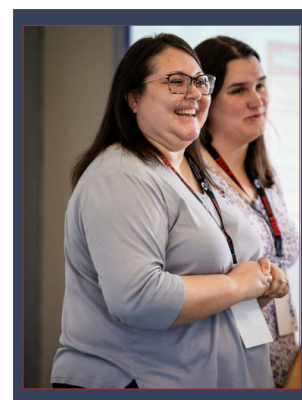
Middle School Culinary Boot Camp

Designed for aspiring young chefs, this boot camp gives middle school students a hands-on introduction to culinary arts. Participants will learn essential cooking techniques, explore kitchen safety, and compete in fun, skill-based challenges.

Life Ready: Skills & Career Showcase

Prepare for the future at Missouri FCCLA's Life Ready Showcase, where members can explore career options, participate in hands-on skill demonstrations, and connect with industry professionals. This event is a launchpad for success, offering students a firsthand look at career possibilities.

***Visit www.missourifccla.org to see additional dates and information**



VOLUNTEER OR SPONSOR A SHOW-ME SKILLS EVENT

Banner Challenge
Culinary Food Art
Culinary Knife Skills
Fashion Sketch
FCCLA Creed Speaking & Interpretation
FCCLA Recruit
Lesson Plan Development & Modification
Photography

***see page 12 for more details**

\$20 Clothing Challenge
Cake Decorating
Fiber Art
Impromptu Speaking
Pin It!
PR Photo Challenge
Toward New Horizons
Toys that Teach
Venture NLC

PARTNER. SUPPORT. EMPOWER. REACH.



9,000+ Student Members



400+ Adult Advisers



1,000+ FLC Attendees



1,600+ SLC Attendees



1,000+ Competitors



3,100+
Followers



2,400+
Followers



800+
Views

SPONSOR. IMPACT. INSPIRE. CHANGE.

Investing in Tomorrow's Leaders

Missouri FCCLA sponsorships make a real difference—fueling the programs, events, and opportunities that shape the next generation of leaders. By investing in our students, your organization helps provide hands-on experiences in leadership, advocacy, and career readiness. In return, you gain targeted exposure, recognition at major events, and meaningful connections with advisers, members, and community stakeholders across Missouri.

Sponsorship Packages

SHOW-ME | \$5000

- \$1000 in Competitive Events sponsorships
- Recognition as a Show-Me Partner on Missouri FCCLA website with logo and branding
- Recognition as a Show-Me Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Show-Me Partner at all state conference general sessions and receptions with logo and branding
- Five (5) minute speaking opportunity at State Leadership Conference Opening General Session
- Two guaranteed 30-minute leadership workshop sessions at a state conference
- Complimentary premium Expo booth at a state conference
- Five (5) red jacket sponsorships
- Logo in the footer of Missouri FCCLA letterhead
- Four (4) custom social media posts on Missouri FCCLA outlets
- Four (4) custom appearances on the Missouri FCCLA *The Red Report* newsletter



Sponsorship packages continue on page 9.

STAR | \$3000

- \$750 in Competitive Events sponsorships
- Recognition as a Star Partner on Missouri FCCLA website with logo and branding
- Recognition as a Star Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Star Partner at all state conference general sessions and receptions with logo and branding
- Three (3) minute speaking opportunity at Business & Recognition Session at State Leadership Conference
- One guaranteed 30-minute leadership workshop session at a state conference
- Complimentary premium Expo booth at a state conference
- Three (3) red jacket sponsorships
- Two (2) custom social media posts on Missouri FCCLA outlets
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



ROSE | \$1500

- \$500 in Competitive Events sponsorships
- Recognition as a Rose Partner on Missouri FCCLA website with logo and branding
- Recognition as a Rose Partner on materials with logo and branding for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Platinum Partner at all state conferences general sessions and receptions with logo and branding
- Complimentary standard Expo booth at a state conference
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



RED | \$750

- \$250 in Competitive Events sponsorships
- Recognition as a Red Partner on Missouri FCCLA website with logo
- Recognition as a Red Partner on materials with logo for all Missouri FCCLA conferences and receptions
- On-screen recognition as a Red Partner at all state conference general sessions and receptions with logo
- Complimentary standard Expo booth at a state conference
- Two (2) custom appearances on the Missouri FCCLA *The Red Report* newsletter



Sponsorship Packages *(Quick Glance)*

BENEFIT	RED	ROSE	STAR	SHOW-ME
Competitive Events Sponsored	\$750	\$1500	\$3000	\$5000
Website Recognition (Logo)	✓	✓	✓	✓
Conference Materials Branding	✓	✓	✓	✓
On-Screen Recognition	✓	✓	✓	✓
Letterhead Logo Inclusion	✗	✗	✗	✓
Speaking Opportunity	✗	✗	3 min at SLC B&R	5 min at SLC Opening
Workshop Sessions	✗	✗	1 Guaranteed	2 Guaranteed
Red Jacket Sponsorships	✗	✗	3	5
Custom Social Media Posts	✗	✗	2	4
The Red Report Newsletter Appearances	2	2	2	4
Expo Booth at State Conference	Standard	Standard	Premium	Premium

CUSTOMIZE. AMPLIFY. CONNECT. ELEVATE.

A la Carte Sponsorship Opportunities

LEGISLATIVE SHADOWING | \$500

- Recognition as a sponsor on the Legislative Shadowing page of the Missouri FCCLA website with logo
- Recognition as a sponsor on Legislative Shadowing materials with logo
- On-screen recognition as a sponsor at Legislative Shadowing welcome and wrap-up receptions
- Five (5) minute speaking opportunity at the Legislative Shadowing welcome or wrap-up reception
- Logo in the footer of Missouri FCCLA letterhead used to communicate with legislators and participants
- Four (4) custom appearances on the Missouri FCCLA In Action newsletter (two before Legislative Shadowing and two after Legislative Shadowing)

CONFERENCE EXPO | \$300 PREMIUM | \$200 STANDARD

The Conference Expo provides colleges and universities, military partners, business and industry, and fundraising partners the opportunity to engage and interact with all conference attendees.

The Conference Expo is a hub for conference attendees. Located in a central location at the conference center, the Expo contains all exhibitors, student activities and lounge space to maximize and drive student engagement. Some partnership levels include complimentary exhibit space.

Premium Expo Booth: \$300 per conference

- 2 tables + 4 chairs
- Maximum traffic placement
- Logo in conference program
- Includes 2 Expo Lunches

Standard Expo Booth: \$200 per conference

- 1 table + 2 chairs
- Standard traffic placement
- Name in conference program
- Includes 1 Expo Lunch

A la carte sponsorship opportunities continue on page 12.

STAR EVENTS SPONSOR | \$250 PER EVENT

Contribute to the success of the career-aligned competitive events youth members participate in at State Leadership Conference. Choose from more than thirty (30) events.

- Recognition as sponsor with logo on the STAR Events page of the Missouri FCCLA website
- On-screen recognition as an event sponsor with logo through the duration of event recognition
- \$100 of sponsorship is presented to state event winner for use toward national competition expenses
- Name included on event certificates and award communications
- Present event winner with trophy and \$100 scholarship toward national competition

SHOW-ME SKILLS SPONSOR | \$100 PER EVENT

Contribute to the success of the career-aligned competitive events youth members participate in at State Conferences

- Recognition as sponsor with logo on the Show-Me Skills page of the Missouri FCCLA website
- On-screen recognition as an event sponsor with logo through the duration of event recognition
- Present event winner with plaque if present at conference

ADVISER RECEPTION | \$2,000

REACH: AVERAGE 200+ ADVISERS STATEWIDE

Host an exclusive networking event for advisers during the State Leadership Conference. As the featured sponsor, your brand will be recognized on event signage and materials. Work with Missouri FCCLA staff to incorporate your logo, promotional items, or brief remarks into the reception experience.

CONFERENCE ATTENDEE GIFT | CHOICE BUDGET

REACH: AVERAGE 1500 PER CONFERENCE

Customize a souvenir for Fall Leadership Conference and/or State Leadership Conference attendees with your logo and sponsor information. Collaborate with Missouri FCCLA staff to design the best souvenir for the project budget.

A la carte sponsorship opportunities continue on page 13.

VOLUNTEER COFFEE BAR | \$1,000

REACH: 150+ COMPETITIVE EVENTS VOLUNTEERS

Provide a branded coffee and refreshment station for Competitive Events volunteers at the State Leadership Conference. As the exclusive sponsor, your logo will be displayed at the station and on thank-you signage. Collaborate with Missouri FCCLA staff to personalize the experience with custom cups, signage, or giveaways.

ADVISER GIFT | CHOICE BUDGET

REACH: AVERAGE 400 PER CONFERENCE

Recognize FCCLA Advisers for the work they have put into making opportunities available to students possible with a gift for all attending advisers. Collaborate with Missouri FCCLA staff to design the best gift for the project budget.

VOLUNTEER GIFT | CHOICE BUDGET

REACH: AVERAGE 100 PER CONFERENCE

Missouri FCCLA conferences and events cannot happen without our volunteers. Sponsor a special gift for those that put hard work into our conferences without expectation for anything in return. Collaborate with Missouri FCCLA staff to design the best gift for the project budget.

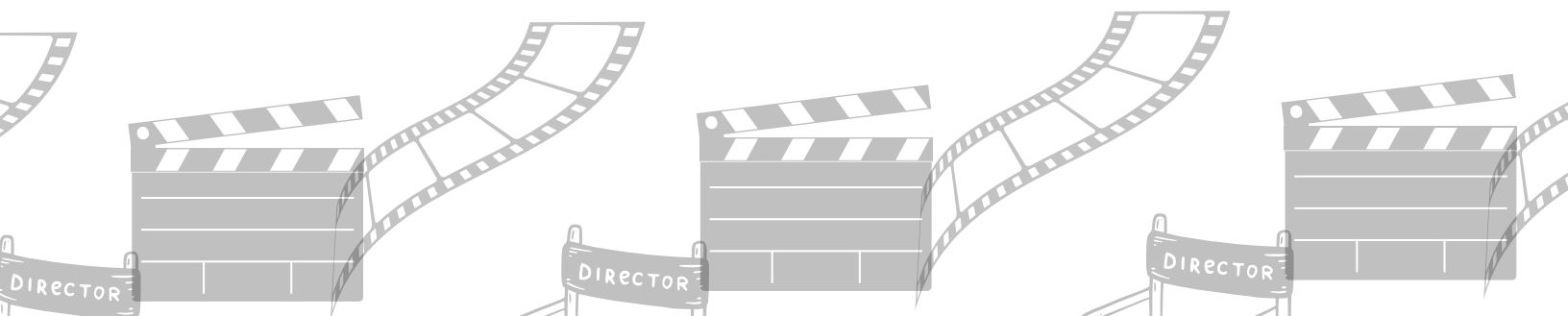
CONFERENCE BADGES | \$1500

REACH: AVERAGE 1500 PER CONFERENCE

Sponsor the cobranded Fall Leadership Conference or State Leadership Conference attendee name badge to have your logo around the necks of more than conference attendees. Branding is subject to approval and is cobranded with Missouri FCCLA logo.

SEC/SECA FAMILY DINNER | \$750

The Missouri FCCLA State Executive Council (SEC) and State Executive Council Advisers (SECA) are vital to the success of the organization as a whole. Sponsor a family dinner for the State Executive Council team during any of the three planning meetings or two conferences throughout their term.



SELECT. ENGAGE. FUND. AWARD.

SPONSORSHIP OPPORTUNITIES

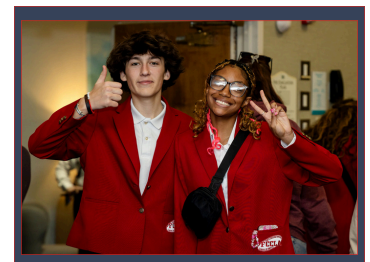
Scholarship funding opportunities give our Missouri FCCLA partners the opportunity to support members in taking advantage of the leadership, competitive events, travel, educational, and character development advantages afforded to them through participation in the organization.

RED JACKET SCHOLARSHIP | \$200

FCCLA official dress includes a signature FCCLA red jacket blazer, black pants, skirt or dress, white oxford shirt, signature FCCLA tie, and black dress shoes. The Red Jacket Scholarship provides the FCCLA official dress uniform to one student. Scholarship sponsors can specify the student to which they'd like to award the scholarship, or can choose to award the scholarship to a student that has applied through Missouri FCCLA.

NATIONAL LEADERSHIP CONFERENCE SCHOLARSHIP | \$2000

The FCCLA National Leadership Conference allows students from all over the nation to come together for one week in the summer for networking, leadership workshops and trainings, career-focused experiences, and the highest level of competitive events. The 2025 National Leadership Conference will be in Orlando, Florida. The National Leadership Conference Scholarship fully funds one member's experience at NLC in Orlando, including conference registration, transportation to and from Orlando plus local transportation as needed while in Orlando, lodging, all meals, and \$50 credit at the FCCLA Store. Scholarship sponsors can specify the student to whom they'd like to award the scholarship, or can choose to award the scholarship to a student that has applied through Missouri FCCLA.



POST-SECONDARY EDUCATION SCHOLARSHIP | CHOICE CONTRIBUTION

Help an outstanding FCCLA member continue his or her education beyond high school. With a Post-Secondary Education Scholarship contribution, the sponsor will work with Missouri FCCLA staff to set the eligibility and award guidelines on the scholarship to be named by the contributor.

SLC SCHOLARSHIP | \$500

The SLC Scholarship covers full registration, lodging, and travel costs for one Missouri FCCLA member to attend the State Leadership Conference. This scholarship ensures students have access to leadership development, networking, and competitive event opportunities regardless of financial barriers. Sponsors may select a specific student or allow Missouri FCCLA to award the scholarship to an applicant based on need.



When you are ready to learn more about the association's partnership and sponsorship opportunities, please contact our Partnership Coordinator, Kelsi Neill at Kelsi.Neill@missourifccla.org

LET'S PARTNER!

DEADLINES:

Conference Partnerships & Sponsors

October 13, 2025 | Fall Leadership Conference

February 21, 2026 | State Leadership Conference

Custom partnerships and sponsorships can be added at any time. Please feel free to email for additional information.



Contact Missouri FCCLA

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