



## \$20 CLOTHING CHALLENGE

Missouri Competitive Event  
State Leadership Conference

**\$20 CLOTHING CHALLENGE**, an individual or team event, showcases the participant's creativity in purchasing an outfit for \$20 or less from resale venues (garage sales, consignment or thrift stores, etc.) that represents an intended use for the selected outfit.

### ELIGIBILITY INFORMATION

1. Each chapter may submit three (3) entries in each level of this event. Entries will be available on a first-come, first-serve basis. The conference facility and schedule will determine the number of entries.
2. Participation is open to any fully affiliated FCCLA member.
3. Participants must be registered to attend the Missouri FCCLA State Leadership Conference.

### GENERAL INFORMATION

1. A table will be provided.
2. Spectators are not allowed.
3. Participants are not allowed to discuss the event with other participants. Doing so will result in disqualification.
4. Presentations may not be recorded or photographed during competition except by official Missouri FCCLA photographers.
5. Participants must follow the approved dress code for participation in this event.

| CAREER PATHWAYS ALIGNMENT |                       |                      |                      |
|---------------------------|-----------------------|----------------------|----------------------|
| Human Services            | Hospitality & Tourism | Education & Training | Visual Arts & Design |
| ✓                         |                       |                      | ✓                    |

| EVENT LEVELS             |                      |                       |                        |
|--------------------------|----------------------|-----------------------|------------------------|
| Level 1: Through Grade 8 | Level 2: Grades 9-10 | Level 3: Grades 11-12 | Level 4: Postsecondary |
| ✓                        | ✓                    | ✓                     | ✓                      |

| GENERAL INFORMATION              |                       |                                    |                                  |
|----------------------------------|-----------------------|------------------------------------|----------------------------------|
| Number of Participants per Entry | Prepare Ahead of Time | Equipment Provided for Competition | Competition Dress Code           |
| 1                                | File folder           | None                               | Missouri FCCLA<br>Official Dress |

| PRESENTATION ELEMENTS ALLOWED |          |             |            |           |                |       |                        |         |
|-------------------------------|----------|-------------|------------|-----------|----------------|-------|------------------------|---------|
| Audio                         | Easel(s) | File Folder | Flip Chart | Portfolio | Props/Pointers | Skits | Presentation Equipment | Visuals |
|                               |          | ✓           |            |           |                |       |                        |         |

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### COMPETITION PROCEDURES

#### ALL LEVELS

Participants will submit their project to the appropriate location during designated conference registration hours.

The participant will not spend more than \$20 on a complete outfit that covers the entire body. Purchase receipts are required and should show a purchase date during the current school year. Outfit pieces should be purchased from garage sales, consignment stores, thrift stores, or other secondhand locations. Participants must complete the \$20 Challenge Report and attach two (2) photos of themselves wearing the outfit – front-facing and back-facing.

The participant should submit a file folder with two (2) copies of all project elements as indicated in project specifications. The file folder must be labeled (either typed or handwritten) in the top left corner with the name of the event, event level, participant’s name, and state.

## \$20 CLOTHING CHALLENGE

### SPECIFICATIONS

#### EVENT FORMAT

|                              |   |
|------------------------------|---|
| <b>File Folder</b>           | Participants will submit one letter-size folder containing one set of the items listed below to the event room consultant at the designated set-up time. The file folder must be labeled (either typed or handwritten) in the top left corner with the name of the event, event level, participant’s name, and state. |
| <b>SPECIFICATIONS</b>        | <b>ALL LEVELS</b>   |
| <b>\$20 Challenge Report</b> | Complete the \$20 Challenge Report thoroughly, answering all questions and reflections.   |
| <b>Receipts</b>              | Purchase receipts for all outfit pieces are included and show a purchase date during the current school year.   |
| <b>Photos</b>                | At least two (2) photos are included. The participant is wearing the outfit in the photos. One photo is front-facing, and one is back-facing.   |

#### EVENT FORMAT

|                                   |  |
|-----------------------------------|--|
| <b>Final Outfit</b>               | A complete outfit includes school-appropriate clothing pieces and shoes and may include accessories.                                   |
| <b>SPECIFICATIONS</b>             | <b>ALL LEVELS</b>  |
| <b>Clothing/Accessory Choices</b> | Purposefully choose outfit pieces that will enhance self-confidence, are good quality, and fit appropriately.                          |
| <b>Elements of Design</b>         | Evidence that all 4 parts of the elements of design are included in the outfit – color, line, texture, and shape.                      |
| <b>Principles of Design</b>       | Evidence that all 5 parts of the principles of design are included in the outfit – proportion, balance, rhythm, emphasis, and harmony. |
| <b>Creative and Original</b>      | Execute original thought and planned out design for the final outfit.  |

# \$20 CLOTHING CHALLENGE

## POINT SUMMARY FORM

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

1. Make sure all information at the top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or Missouri FCCLA Staff if there are any questions regarding the evaluation process.

| ROOM CONSULTANT CHECK  |  |  | POINTS  |
|--|--|--|---|
| <b>Check-In</b><br>0 or 5 points   | <b>0</b><br>Participant did not submit project during the designated conference registration hours and/or was in the incorrect location. | <b>5</b><br>Participant submitted project during the designated conference registration hours in the appropriate location.             |   |
| <b>File Folder</b><br>0 or 5 points  | <b>0</b><br>File folder is missing one or more required elements   | <b>5</b><br>Plain file folder includes the following:<br>\$20 Challenge Report<br>Purchase receipts<br>Photos (2)<br>Labeled correctly |   |
| <b>EVALUATORS' SCORES</b><br>Evaluator 1: _____ Initials: _____<br>Evaluator 2: _____ Initials: _____<br><br>Total Score: _____ <i>Divide by number of evaluators</i><br>_____ = Average Evaluator Score |  |  | <b>ROOM CONSULTANT TOTAL</b><br>(10 points possible)                    |
|  |  |  | <b>AVERAGE EVALUATOR SCORE</b><br>(75 points possible)                  |
|  |  |  | <b>FINAL SCORE</b><br>(Average Evaluator Score + Room Consultant Score) |
|  |  |  | <b>FINAL SCORE</b>  |

**VERIFICATION OF FINAL SCORE & RATING** (all evaluators and room consultant initial in the space below)

**EVENT CONSULTANT INITIALS:** \_\_\_\_\_

## \$20 CLOTHING CHALLENGE

### EVENT RUBRIC

Participant Name: \_\_\_\_\_

Level: \_\_\_\_\_

Chapter: \_\_\_\_\_

Team #: \_\_\_\_\_

Station #: \_\_\_\_\_

Presentation Time: \_\_\_\_\_

| FILE FOLDER  |   |  |  |   |   | POINTS |
|--|---|--|--|---|---|--------|
| <b>\$20 Challenge Report: Choices</b><br>0-10 points         | <b>0</b><br>Did not complete the Choices section  | <b>1 2 3 4</b><br>Reflection on design and purchase choices is vague and incomplete        | <b>5 6 7 8</b><br>Reflection on design and purchase choices is adequate                        | <b>9 10</b><br>Reflection on design and purchase choices is thorough  |   |        |
| <b>\$20 Challenge Report: Consumer Skills</b><br>0-10 points | <b>0</b><br>Did not complete the Consumer Skills section  | <b>1 2 3 4</b><br>Vague understanding of consumer skills evidenced                         | <b>5 6 7 8</b><br>Adequate understanding of consumer skills evidenced                          | <b>9 10</b><br>Expert understanding of consumer skills evidenced  |   |        |
| <b>\$20 Challenge Report: Cost</b><br>0-10 points            | <b>0</b><br>Did not complete the Cost section   | <b>1 2 3 4</b><br>Cost information is incomplete and/or goes over the \$20 budget          | <b>5 6 7 8</b><br>Cost information is somewhat lacking, but stays at or under the \$20 budget  | <b>9 10</b><br>Cost information is thorough and complete, and stays at or under the \$20 budget             |   |        |
| <b>Receipts</b><br>0 or 5 points                             | <b>0</b><br>One or more receipts are missing and/or purchase dates are outside of the current school year | <b>5</b><br>All receipts included and purchases are within the current school year         |  |   |   |        |
| <b>Photos</b><br>0 or 5 points                               | <b>0</b><br>One or more photos are missing and/or the photos do not show the required poses               | <b>5</b><br>All required photos and poses are included                                     |  |   |   |        |
| FINAL OUTFIT   |   |  |  |   |   |        |
| <b>Outfit Pieces</b><br>0-10 points                          | <b>0</b><br>Choices do not appear purposeful, do not fit well, and are not school appropriate             | <b>1 2 3</b><br>Choices appear chaotic, do not fit well, but are mostly school appropriate | <b>4 5 6</b><br>Choices appear somewhat purposeful, fit adequately, and are school appropriate | <b>7 8 9</b><br>Choices are obviously made to enhance self-confidence, fit well, and are school appropriate | <b>10</b><br>Choices are expertly made to boost self-esteem, show perfect fit, and are school appropriate |        |
| <b>Elements of Design</b><br>0-10 points                     | <b>0</b><br>Elements of design are not considered   | <b>1 2 3 4</b><br>1-2 elements of design are loosely visible in the outfit                 | <b>5 6 7 8</b><br>2-3 of the elements of design are obviously visible in the outfit            | <b>9 10</b><br>All elements of design are expertly utilized in designing the outfit                         |   |        |
| <b>Principles of Design</b><br>0-15 points                   | <b>0</b><br>Principles of design are not considered   | <b>1 2 3 4</b><br>1-2 principles of design are loosely visible in the outfit               | <b>5 6 7 8</b><br>3-4 of the principles of design are obviously visible in the outfit          | <b>9 10</b><br>All principles of design are expertly utilized in designing the outfit                       |   |        |
| <b>Creative and Original Outfit</b><br>0-5 points            | <b>0</b><br>Outfit shows little or no evidence of original thought  | <b>1 2</b><br>Outfit lacks sincere originality   | <b>3 4</b><br>Outfit demonstrates originality and creativity                                   | <b>5</b><br>Outfit demonstrates a unique level or originality and creativity                                |   |        |

|   |                                      |                           |
|---|--------------------------------------|---------------------------|
| <b>Evaluator Comments – Include two things done well and two opportunities for improvement:</b> | <b>TOTAL</b><br>(75 points possible) |                           |
|   | <b>Evaluator #:</b> _____            |                           |
|   | <b>Eval. Initials:</b> _____         |                           |
|   |                                      | <b>RC Initials:</b> _____ |

**\$20 CLOTHING CHALLENGE**  
CHALLENGE REPORT

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

| <b>CHOICES</b>   |  |
|--|--|
| Where did you purchase your outfit pieces?   |  |
| How does this outfit express your personality?   |  |
| How does this outfit reflect current fashion trends?   |  |
| What occasions, purposes or activities did you have in mind when you made your outfit choices?   |  |
| What functional characteristics (protection, thermal, movement, etc.) did you want in your outfit and how does the outfit match your intent? |  |
| How do the accessories chosen add to the overall appearance of the outfit?   |  |

| <b>CONSUMER SKILLS</b>   |  |
|--|--|
| Identify three (3) construction details of the outfit that show quality workmanship. Explain why these details showcase quality workmanship. |  |
| Construction detail #1:  |  |
| Construction detail #2:  |  |
| Construction detail #3:  |  |
| <b>What is the fiber content for each part of your outfit?</b>   |  |
| Dress/Skirt/Pants  |  |
| Blouse/Shirt   |  |
| Jacket/Coat/Sweater  |  |
| Other:   |  |
| Other:   |  |

| What kind of care is required for each outfit element? |  |
|--|--|
| Dress/Skirt/Pants                                      |  |
| Blouse/Shirt   |  |
| Jacket/Coat/Sweater                                    |  |
| Other:   |  |
| Other:   |  |

| <b>COST</b>   |      |                             |      |
|---|------|-----------------------------|------|
| Use the table to track your expenses when making your purchases.      |      |                             |      |
| ITEM – CLOTHING   | COST | ITEM – ACCESSORIES          | COST |
| Jacket  |      | Shoes                       |      |
| Pants   |      | Hat/Cap                     |      |
| Skirt   |      | Socks                       |      |
| Dress   |      | Tie/Scarf                   |      |
| Shorts  |      | Bag                         |      |
| Sweater   |      | Jewelry                     |      |
| Shirt/Top   |      | Gloves                      |      |
| Blouse/Top  |      | Shoes                       |      |
| Other:  |      | Other:                      |      |
| Other:  |      | Other:                      |      |
| <b>TOTAL CLOTHING COST</b>  |      | <b>TOTAL ACCESSORY COST</b> |      |
| <b>TOTAL CLOTHING COST + TOTAL ACCESSORY COST = TOTAL OUTFIT COST</b> |      |                             |      |
| How many times do you plan to wear this outfit per year?              |      |                             |      |
| <b>TOTAL OUTFIT COST / TIMES WORN PER YEAR = ANNUAL COST PER WEAR</b> |      |                             |      |