



## FASHION SKETCH

Missouri Competitive Event  
Fall Leadership Conference

**FASHION SKETCH**, an individual event, recognizes members for their ability to design and sketch a croquis based on a provided design scenario.

### ELIGIBILITY INFORMATION

1. Each chapter may submit three (3) entries in each level of this event. Entries will be available on a first-come, first-serve basis. The conference facility and schedule will determine the number of entries.
2. Participation is open to any nationally affiliated FCCLA member.
3. Participants must be registered for the Missouri Fall Leadership Conference.

### GENERAL INFORMATION

1. A table will be provided.
2. Spectators are not allowed.
3. Participants are not allowed to discuss this event with other participants or receive coaching from any spectators. Doing so will result in disqualification.
4. Presentations may not be recorded or photographed during competition except by official Missouri FCCLA photographers.
5. Participants must follow the approved conference dress code for participation in this event.

| CAREER PATHWAYS ALIGNMENT |                       |                      |                      |
|---------------------------|-----------------------|----------------------|----------------------|
| Human Services            | Hospitality & Tourism | Education & Training | Visual Arts & Design |
|                           |                       |                      | ✓                    |

| EVENT LEVELS             |                      |                       |                        |
|--------------------------|----------------------|-----------------------|------------------------|
| Level 1: Through Grade 8 | Level 2: Grades 9-10 | Level 3: Grades 11-12 | Level 4: Postsecondary |
|                          | ✓                    | ✓                     | ✓                      |

| GENERAL INFORMATION              |                       |   |                               |
|----------------------------------|-----------------------|---|-------------------------------|
| Number of Participants per Entry | Prepare Ahead of Time | Equipment Provided for Competition              | Competition Dress Code        |
| 1                                | Equipment             | Table – Yes<br>Wall Space – No<br>Supplies – No | Missouri FCCLA Official Dress |

| PRESENTATION ELEMENTS ALLOWED |          |             |            |           |                |       |                        |         |
|-------------------------------|----------|-------------|------------|-----------|----------------|-------|------------------------|---------|
| Audio                         | Easel(s) | File Folder | Flip Chart | Portfolio | Props/Pointers | Skits | Presentation Equipment | Visuals |
|                               |          | ✓           |            |           |                |       |                        |         |

## FASHION SKETCH

### COMPETITION PROCEDURES & TIME REQUIREMENTS

| TIME  | ALL LEVELS  |
|---|---|
| Participants must check in to the event holding room, where they will be given a brief overview of the event.   |   |
| <p><b>Participants are required to bring the following supplies: 1 file folder (plain, of any color, with participant's name, chapter, event title, and level in the upper left corner); colored pencils, crayons, and/or markers; erasers; pencil sharpener(s), and ruler(s).</b> No reference materials are allowed. FCCLA will provide one copy of the Elements and Principles of Design worksheet, one croquis, and plain paper per participant. Participants may draw their own croquis if they choose. Croquis of various sexes, ages, and body sizes will be provided.</p> <p>Contents of the file folder will be returned to the participant.</p> |   |
| <b>40 minutes</b>   | The event consultant will give the participant a design scenario. Participants will have 40 minutes to design, sketch, color croquis, and complete the Elements and Principles of Design worksheet.   |
| <b>5 minutes</b>  | Using the completed Croquis and completed Elements and Principles of Design worksheet, participants will have 5 minutes to deliver an oral presentation. A 1-minute warning will be given at 4 minutes. Participants will be asked to stop for 5 minutes. Following the oral presentation, the participant will provide the completed croquis and worksheet to evaluators in the file folder. |
| <b>5 minutes</b>  | Evaluators have up to 5 minutes to ask questions, score, and write comments for each entry. The decision of the evaluators is final.  |
| Evaluators will score participants as they work and must have scoring completed within the 5-minute clean-up period.  |   |
| <b>Total Time: 50 minutes</b>   |   |

### SPECIFICATIONS

| EVENT FORMAT                         |  |
|--------------------------------------|--|
| <b>Fashion Sketching</b>             | At the designated time, each participant will receive a design scenario. Participants will have 40 minutes to design, sketch, and color one outfit on a croquis. Participants will complete the Principles and Elements of Design worksheet. |
| SPECIFICATIONS                       |  |
| ALL LEVELS                           |  |
| <b>Sketching Techniques</b>          | Produce a design that is neatly rendered, sketched, colored and includes extra details (zippers, stitching, buttons, seam lines, etc.)   |
| <b>Design Scenario</b>               | Make appropriate choices to meet the design scenario.  |
| <b>Elements of Design</b>            | Evidence that all 4 parts of the elements of design are included in the sketch – color, line, texture and shape.   |
| <b>Principles of Design</b>          | Evidence that all 5 parts of the principles of design are included in the sketch – proportion, balance, rhythm, emphasis and harmony.  |
| <b>Accessories</b>                   | Incorporate accessories into sketch (jewelry, gloves, hats, sunglasses, scarves, handkerchiefs, etc.)  |
| <b>Creative and Original Designs</b> | Executed original thought and planned out designs of croquis   |
| <b>Craftsmanship</b>                 | Croquis is clean and crisp with no excessive eraser marks. Outline the croquis in black pen or pencil.   |

| EVENT FORMAT                              |   |
|---|---|
| <b>Oral Presentation</b>                  | The oral presentation may be up to five (5) minutes in length and is delivered to evaluators. Evaluators will ask questions following the presentation.   |
| SPECIFICATIONS                            |   |
| ALL LEVELS                                |   |
| <b>Organizing/Delivery</b>                | Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize the project. The delivery will need to explain the use of elements and principles of design in the sketch. |
| <b>Content Knowledge</b>                  | Show evidence of fashion design knowledge and skills. Participants may use the Elements and Principles of Design worksheet if desired.  |
| <b>Voice</b>                              | Speak with appropriate force, pitch and articulation.   |
| <b>Body Language/Clothing Choice</b>      | Use appropriate body language including gestures, posture and mannerisms. Wear clothing that meets the conference dress code.   |
| <b>Grammar/Word Usage</b>                 | Use proper grammar, word usage and pronunciation.   |
| <b>Responses to Evaluators' Questions</b> | Provide clear and concise answers to evaluators' questions regarding the project.   |

## FASHION SKETCH POINT SUMMARY FORM

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

1. Make sure all information at the top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or Missouri FCCLA Staff if there are any questions regarding the evaluation process.

| ROOM CONSULTANT CHECK   |   |   | POINTS |
|---|---|---|--------|
| Check-In<br>0 or 5 points   | <b>0</b><br>Did not arrive on time for participant check-in     | <b>5</b><br>Arrived on time for participant check-in      |        |
| File Folder and Supplies<br>0 or 5 points                               | <b>0</b><br>Did not bring all required supplies per participant | <b>5</b><br>Brought all required supplies per participant |        |
| <b>ROOM CONSULTANT TOTAL</b><br>(10 points possible)                    |   |   |        |
| <b>AVERAGE EVALUATOR SCORE</b><br>(90 points possible)                  |   |   |        |
| <b>FINAL SCORE</b><br>(Average Evaluator Score + Room Consultant Score) |   |   |        |
| <b>FINAL SCORE</b>  |   |   |        |

**EVALUATORS' SCORES**

Evaluator 1: \_\_\_\_\_ Initials: \_\_\_\_\_

Evaluator 2: \_\_\_\_\_ Initials: \_\_\_\_\_

**Total Score:** \_\_\_\_\_ *Divide by number of evaluators*

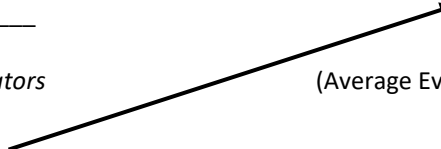
\_\_\_\_\_ = **Average Evaluator Score**

**ROOM CONSULTANT TOTAL**  
(10 points possible)

**AVERAGE EVALUATOR SCORE**  
(90 points possible)

**FINAL SCORE**  
(Average Evaluator Score + Room Consultant Score)

**FINAL SCORE**



**VERIFICATION OF FINAL SCORE & RATING** (all evaluators and room consultant initial in the space below)

**EVENT CONSULTANT INITIALS:** \_\_\_\_\_

# FASHION SKETCH

## EVENT RUBRIC

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

| SKETCH  |  |   |  |   | POINTS |
|---|--|---|--|---|--------|
| <b>Sketching Technique</b><br>0-14 points         | <b>0 1 2 3</b><br>No attempt has been made to add realistic detail, shading or a variety of line to add texture and interest | <b>4 5 6 7</b><br>An attempt has been made to add realistic detail, shading or a variety of line to add texture and interest      | <b>8 9 10 11</b><br>Student can add realistic detail, shading or a variety of line to add texture and interest   | <b>12 13 14</b><br>Drawing techniques are applied in an expressive thoughtful manner to add realistic detail, shading or a variety of lines to add texture and interest |        |
| <b>Design Scenario</b><br>0-4 points              | <b>0</b><br>The situation was not taken into consideration when planning the outfit  | <b>1 2 3</b><br>Situation was somewhat considered, but not fully realized in the planning of the outfit                           | <b>4</b><br>Situation was taken into consideration when planning this outfit   |   |        |
| <b>Elements of Design</b><br>0 or 14 points       | <b>0 1 2 3</b><br>Only one element was utilized in the outfit  | <b>4 5 6 7</b><br>Only two out of the four elements were visible in the outfit  | <b>8 9 10 11</b><br>Only three out of the four elements were visible in the outfit   | <b>12 13 14</b><br>It was evident that color, shape, texture, and line all played a role in designing the outfit  |        |
| <b>Principles of Design</b><br>0-14 points        | <b>0 1 2 3</b><br>Only one principle was utilized in the outfit  | <b>4 5 6 7</b><br>Only two or three out of the five elements were visible in the outfit   | <b>8 9 10 11</b><br>Only four out of the five elements were visible in the outfit  | <b>12 13 14</b><br>It was evident that balance, rhythm, proportion, emphasis and harmony all played a role in designing the outfit                                      |        |
| <b>Accessories</b><br>0-3 points                  | <b>0</b><br>No evidence of accessories   | <b>1</b><br>One accessory was used  | <b>2</b><br>Accessories were used to compliment the outfit, but were not various in assortments  | <b>3</b><br>Accessories were creatively used to compliment the basic outfit. Various types of accessories were included   |        |
| <b>Creative and Original Design</b><br>0-3 points | <b>0</b><br>Design shows little or no evidence of original thought   | <b>1</b><br>Design lacks sincere originality  | <b>2</b><br>Design demonstrates originality  | <b>3</b><br>Design demonstrates a unique level of originality   |        |
| <b>Craftsmanship</b><br>0-3 points                | <b>0</b><br>Final sketch is not outlined. There are excessive eraser marks. Lacks neat and clean presentation                | <b>1</b><br>Final figure somewhat outlined. There are some eraser marks on the sketch. It is neat and somewhat clean presentation | <b>2</b><br>Final figure mostly outlined with eraser marks not apparent. There are some small scuffs or other markings on paper. It is a neat and clean presentation | <b>3</b><br>Final figure outlined with eraser marks not apparent. There are no scuffs or other markings on paper. It is a neat and clean presentation                   |        |

| ORAL PRESENTATION  |   |   |  |  |  | POINTS |
|--|---|---|--|--|--|--------|
| <b>Organization/<br/>Delivery</b><br>0-10 points           | <b>0 1 2</b><br>Presentation is not completed or does not explain the elements and principles of design | <b>3 4 5</b><br>Presentation covers all project elements and principles of design, however with minimal explanation | <b>6 7 8</b><br>Presentation gives complete information the elements and principles of design, however it does not flow well | <b>9 10</b><br>Presentation covers all relevant information with a seamless and logical delivery         |  |        |
| <b>Content Knowledge</b><br>0-5 points                     | <b>0</b><br>None shared or information shared was incorrect   | <b>1 2</b><br>Minimal knowledge shared during presentation  | <b>3 4</b><br>Knowledge of fashion design concepts is evident and shared at times during the presentation                    | <b>5</b><br>Knowledge of fashion design concepts is evident and incorporated throughout the presentation |  |        |
| <b>Voice</b><br>0-5 points                                 | <b>0</b><br>No voice qualities are used effectively   | <b>1 2</b><br>Voice quality is adequate   | <b>3 4</b><br>Voice quality is good, though could improve  | <b>5</b><br>Voice quality is outstanding and pleasing to listen to                                       |  |        |
| <b>Body Language/<br/>Clothing Choice</b><br>0- 5 points   | <b>0</b><br>Body language shows nervousness and unease/inappropriate clothing                           | <b>1 2</b><br>Body language shows minimal amount of nervousness/ appropriate conference attire                      | <b>3 4</b><br>Body language portrays participant at ease/ appropriate conference attire                                      | <b>5</b><br>Body language enhances the presentation/ appropriate conference attire                       |  |        |
| <b>Grammar/ Word Usage<br/>Pronunciation</b><br>0-5 points | <b>0</b><br>Extensive (more than 5) grammatical and pronunciation errors                                | <b>1 2</b><br>Some (3-5) grammatical and pronunciation errors   | <b>3 4</b><br>Few (1-2) grammatical and pronunciation errors   | <b>5</b><br>Presentation has no grammatical or pronunciation errors                                      |  |        |
| <b>Responses to Evaluators' Questions</b><br>0-5 points    | <b>0</b><br>Did not answer evaluators' questions  | <b>1 2</b><br>Responses to questions did not indicate adequate understanding of skills needed                       | <b>3 4</b><br>Responses to questions were appropriate and reflect good understanding of skills needed                        | <b>5</b><br>Responses to questions were appropriate and reflect excellent understanding of skills needed |  |        |

|   |                                      |
|---|--------------------------------------|
| <b>Evaluator Comments – Include two things done well and two opportunities for improvement:</b> | <b>TOTAL</b><br>(90 points possible) |
|   | <b>Evaluator #:</b> _____            |
|   | <b>Eval. Initials:</b> _____         |
|   | <b>RC Initials:</b> _____            |

**FASHION SKETCH**  
ELEMENTS AND PRINCIPLES OF DESIGN WORKSHEET

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

| <b>ELEMENTS OF DESIGN</b> |   |
|---------------------------|---|
| <b>Element</b>            | <b>Explain Element and how it has been incorporated in the sketch</b> |
| <b>Line</b>               |   |
| <b>Shape</b>              |   |
| <b>Texture</b>            |   |
| <b>Color</b>              |   |

| <b>PRINCIPLES OF DESIGN</b> |   |
|-----------------------------|---|
| <b>Principle</b>            | <b>Explain the Principle and how it has been utilized in the sketch</b> |
| <b>Proportion</b>           |   |
| <b>Balance</b>              |   |
| <b>Emphasis</b>             |   |
| <b>Rhythm</b>               |   |
| <b>Harmony</b>              |   |

**FASHION SKETCH**  
SUPPLIES CHECK-IN FORM

Participant Name: \_\_\_\_\_ Level: \_\_\_\_\_

Chapter: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Presentation Time: \_\_\_\_\_

1. Only the following items are allowed in Fashion Sketch. Any additional items will not be allowed for competition and must be removed from the participant's supplies.
2. **Each** student must have their own set of equipment and may not share items during the competition.
3. Participants bringing all items as required will earn 5 points on the Point Summary Form.

**CHECK WHICH ITEMS PARTICIPANTS BROUGHT:**

| <b>(1) File Folder</b><br>(Plain, of any color with appropriate label) | <b>Colored Pencils, Crayons, and/or Markers</b> | <b>Erasers</b> | <b>Pencil Sharpener(s)</b> | <b>Ruler(s)</b> |
|--|---|----------------|----------------------------|-----------------|
|  |   |                |                            |                 |